

TOWN OF GIBRALTAR
SPECIAL MEETING w/ CLOSED SESSION
THURSDAY, JULY 22, 2021
GIBRALTAR TOWN CENTER
4097 HIGHWAY 42, FISH CREEK WI 54212
6:00 PM

Approved: August 4, 2021

Call to order: Steve Sohns called the regular meeting to order at 6:05 p.m.

Roll call/quorum:

Board members present: Steve Sohns, Bill Johnson, Tim Luetzgen, and Jayson Merkel. Brian Merkel arrived at 6:20 PM.

Board member(s) absent: None

Agenda/proper notice/adopt agenda: Sohns confirmed the agenda had been properly noticed. *Motion: (Johnson, Luetzgen) to adopt the agenda as presented. Carried*

Agenda Items:

Ruekert & Mielke Transportation Utility Presentation/Proposal: Ed Maxwell and Kevin Wagner from Ruekert & Mielke presented on the benefit of a transportation utility fee. They can be used for funding shortages outside of street sweeping and snowplowing. Some municipalities switch from Special Assessments to transportation utilities with more Community support and education. The fee is calculated to match cost to benefit. Non-profits will also contribute.

Pros and Cons: Provides needed funding, few restrictions, sustainable cash flow, availability to all municipalities.

May face legal challenges, may soon be restricted by State Legislature. Tax exempt properties may push back.

If the legislature were to push back, a transportation utility fee may be grandfathered.

Ruekert & Mielke would help educate the community and implement.

The Premier Resort Area Tax requires State approval. They are an unlikely option given the current State Legislature. TARFs are assessed based on properties. Residents and businesses are assessed differently based on use. Geared towards vehicle usage and who are generating traffic on the roads.

A study would be done to estimate traffic count. Farm traffic could be excluded.

Decreased roads levy, a way to improve the downtown district w/o raising taxes and pay off debt service. If used for asphalt repair everyone benefits.

The study will address what would be the best way to utilize.

Tiered fee structure with a low impact use to a high impact.

Seasonal adjustments of usage fee.

A traffic utility is way to reduce the special assessments with a hybrid models. The Utility is Town wide.

Long term infrastructure plan.

Can be re-assessed every few years and reduced when at a maintenance level.

Special Event Request: Denise Stillman, Pirate Day for United Way, September 23, 2021, Pop-up Tent, Signage and Banner: Denise Stillman presented for the United Way. They would like to utilize the Town Beach and Parking lot for drop-off donations with a Pirate themed event. They are requesting use of the beach/parking lot, a pop-up tent, and banner. *Motion: (B. Merkel, J. Merkel) to approve the United Way Special Event Request, with Denise contacting Chief Roesch, regarding ingress/egress. Carried*

Adjourn to Closed Session According to Wisconsin State Statutes 19.85(1)(c) Considering Employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility: *Motion: (Johnson, B. Merkel) to adjourn to closed session according to Wisconsin State Statutes 1985(1) (c). Carried by Roll Call vote at 7:52 p.m. Sohns, Luetzgen, Johnson, B. Merkel and J. Merkel*

Reconvene to open session pursuant to State Statute 19.85(2) to take any action(s) or adopt resolution on issues discussed in closed session.: *Motion: (Johnson, J. Merkel) to enter into open session at 8:02 p.m. Carried*

1
2 **Approve action(s) taken in closed session:** *Motion: (Johnson, Luetzgen) to approve action taken in closed session*
3 *Considering employment, promotion, compensation or performance evaluation data of any public employee over which the*
4 *governmental body has jurisdiction or exercises responsibility – Town Gardener. Carried*
5

6 **Adjourn:** *Motion: (Luetzgen, Johnson) to adjourn at 8:02 p.m. Carried*
7

8 Respectfully submitted,
9

10 Kelly Murre, Clerk