

**TOWN OF GIBRALTAR
HOLIDAY DECORATIONS AD HOC COMMITTEE
THUESDAY, MARCH 18, 2021
GIBRALTAR TOWN CENTER
4097 HIGHWAY 42, FISH CREEK, WI
4:00 PM**

Approved:

Call to Order: Chairperson Laurie Buske called the meeting to order at 4:02 p.m.

Roll Call/Quorum:

Members Present: Laurie Buske, Bob Spielman, Andrea Jauquet, and Cathy Hoke

Absent: Joni Witalison

Proper Notice/Adopt Agenda: Buske confirmed that proper notice had been given of the meeting. *Motion: (Jauquet, Hoke) to adopt the agenda as posted. Carried*

Approve Minutes of Previous Meeting: *Motion: (Spielman, Jauquet) to approve the minutes of the October 19, 2020 meeting, as written. Carried*

Review 2020 Lights:

Sign Area – One of the birch trees stopped working. They were able to get a replacement. The quality is not great, and they do not have a long life expectancy. They are not expensive. Budget to order a couple in reserve.

Giant Snowflakes – The giant snowflakes were a hit. Could remove after Valentines weekend.

Gazebo – Jauquet thought the blue was a little bright. Thinks mixing them together with white would temper the brightness. The rest of the committee liked the blue, as they were.

Snowflakes – Bob said the snowflake brackets need to come down if banners were to go up.

Small Trees – Trees and electrical cords freeze to the ground but can come down as soon as they are free.

Storage:

Expenses to Approve: Need to determine costs for Parks and Lands for storage bins. Buske will report at P&L that some sort of covering is preferred. Need to order cardboard or foam sheets for storing in between the snowflakes. Cathy found cardboard sheets for \$330. *Motion: (Hoke, Jauquet) to buy the cardboard, rubber maid tubs, and if necessary reimburse for pods, not to exceed \$1000. Carried*

Supplies Needed for 2021

Bulbs, Clips, String Lights, Timers: Would like to have a back-up supply of bulbs and clips. Need to check them before they are installed. *Motion: (Hoke, Buske) to purchase the birch trees, 50 bulbs and 50 clips, 2 back-up strings of the white and the blue lights, an extra timer and Y adapter, not to exceed \$750. Carried*

Volunteers: Successful with volunteers installing the lights. Would like to ask Parks and Lands to take over coordinating the volunteers in the future.

Donation Review: Currently \$18,000 remaining. Would like to create a Holiday lighting reserve fund of \$2500-\$3000. *Motion: (Buske, Jauquet) to set up a back-up supply fund of \$2500. Carried*

2021 Projects:

Review of 2020 Plan: Ideas for next year would include bigger and grander at the beach and Fish Creek Park. An archway at Clark Park. Jauquet doesn't think something at Sunset is necessary.

A snowglobe idea. The flagpole Christmas tree at the Dock and possibly Fish Creek Park. Will look into a commercial lighting company. Is it possible to light up some of the poles leading to Clark Park?

Also to think about enhancing the poles at the intersection.

Approved: 10/04/2021

1 Will continue to research and brainstorm.

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3 **Approval Items for Parks and Lands:** Buske will report to the Parks and Lands committee.

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5 **Adjourn:** *Motion: (Spielman, Jauquet) to adjourn the meeting at 5:05 p.m. Carried*

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7 Respectfully Submitted,

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9 Kelly Murre

10 Deputy Clerk

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