



2020
ANNUAL MEETING

**TOWN OF GIBRALTAR
ANNUAL MEETING
JUNE 23, 2020
GIBRALTAR FIRE DEPARTMENT
3476 CTH F FISH CREEK WI 54212**

Approved:

Call to Order: Chairman Steve Sohns called the annual town meeting to order at 7:00 p.m. Steve Sohns welcomed the audience to the annual meeting. He asked that electors identify themselves for the record when speaking. Only qualified electors are able to vote, anyone can speak.

Board members present: Steve Sohns, Bill Johnson, Tim Luetzgen, Brian Merkel and Jayson Merkel
Board members absent: None

Approval of the Minutes:

Motion (Bill Johnson, Ron Merkel) to approve the minutes of the 2018 Annual Meeting held on April 16, 2019 as presented. Carried

Motion: (Bill Johnson, Karl Stubenvoll) to approve the minutes of the Special Meeting of the Electors on October 16, 2019 as presented. Carried

Motion: (Bill Johnson, Ron Merkel) to approve the minutes of the Special Meeting of the Electors on November 20, 2019 as presented. Carried

Motion (Bill Johnson, Ron Merkel) to approve the minutes of the 2019 Annual Meeting held on April 21, 2020 as presented. Carried

Chair Comments: Steve Sohns recognized Barb McKesson and Richard Skare for their many years of service on the town board. 2019 was a busy year preparing for the Hwy 42 reconstruction and town facelift. Phase 1 of the beach property was completed. In October, the board presented a land purchase proposal that was many years in the making of meetings and ideas. In the end the electors decided it was not something they wanted to pursue, at least in the form it was presented; that project has been tabled. Another big project was working with a financial advisor to go through the steps to take out a bond to fund the projects started and coming in 2020 and 2021. The Town secured an excellent interest rate due to sound financial practices.

In January 2020, Dick Skare stepped down as chairman due to health reasons; followed by Steve Sohns appointment. In March COVID-19 prompted an Emergency Order for our town. Happily, the HWY 42 project was done three weeks ahead of schedule. The new railing for the Noble property is being fabricated and will be installed soon. This project was 14 years of planning with DOT. Branches and bushes will be trimmed in crosswalk and sidewalk along the project. Working on building a new storage facility on Chambers Island for fire equipment. Boat Trailer Parking lot and the Town Center asphalt is to be done by July 10th.

Annual Report: Beth Hagen read the 2019 Annual Report actuals as presented by the auditor.

Standing Reports:

↓ Copies of the standing reports as well as the Annual Financial Report can be obtained at the Town Office.

Building Committee: Karl Stubenvoll, chairman stated the committee annually reviews town properties for any needs. 2019 repairs included painting the Noble House, adding eaves troughs to the Town Hall, and replacing a furnace at the Town Center. Annual reviews allow the town to be proactive in maintenance and longer term planning.

Town Shop: A written report was submitted.

Fire Department/First Responders: Fire Chief Andy Bertges stated the department's mission is to provide Deployment of Fire Suppression, Emergency Medical Operations and Special Operations to the Public by Volunteer Departments. Total members: 21 of which 17 are Entry Fire Fighters and 13 are EMR (Emergency Medical

Responder) Certified. Gibraltar Fire & Rescue, as many of our surrounding departments, depend on automatic aid, the Mid-Door Agreement and MABAS (Mutual Aid Box Alarm System) to help provide the necessary coverage. This seems to be working with success. The overall goal is to be self-sufficient. The department would encourage anyone to join us as there is a place in the department for everyone!

Significant events in 2019 include: a house fire in January, safety officers class, participation in numerous events, establishing an Emergency Manager with Bertges being the designee, creation of a CERT (Community Emergency Response Team) of 700 volunteers for COVID-19. Additionally, two firefighters received their national firefighter certification, there was an ATV accident on Chambers Island, the Open House saw 325 attendees, continue to work on grants for a UTV for Chambers Island, and a separate DNR grant was received for \$15,737 at a 50% match. The new 05-50 boat, specifically designed for our needs, was entirely funded through donations. It includes a fully enclosed pilot house to warm patients while being transported to an awaiting ambulance. While being at 28', we are still able to trailer it to any one of our launches making it a very versatile piece of equipment to add to our arsenal of Fire and Rescue equipment.

Jayson "Ward" Merkel speaking for the Gibraltar Fire 501c-3 thanked everyone for their support and generosity.

Harbor: Chairman Dave Harris reported last year was a good year with a couple of docks being replaced; now the dock season begins again. The dock opened May 15 with limited hours until last week. Due to the unique conditions this year, there will be no transient overnight guests or pump outs. Safety of dock staff is paramount and precautions are being taken from installing plexi glass at the dock house to how the sale of ice is handled. Shortly stamped concrete abutments will be placed on the last 180 feet of the dock to help mitigate the high water. Dave thanked the town office staff – Kelly, Sara and Beth for their continued assistance.

- Bill Weddig questioned why there will be no pump outs. Dave Harris stated that it puts the dock staff at risk and there have been previous incidents that are cause for concern. Harris also stated other marina locations have pump out stations.

Law Enforcement: Officer Ryan Roesch stated that June 17, 2019 was his starting date for the department and was quickly immersed in learning the area, businesses and busyness of the season. During those six months department operating programs were updated and put back online as well. Building strong relationships with the Door County Sheriff and other first responding agencies has been a priority, 156 calls for service were answered from June 17 – the end of the year; this does not include any traffic enforcement or property inspections. Thank you to former Chief Crowell for his numerous years of service, dedication to the community and his assistance in my transition. Officer Roesch said his door is always open.

Parks & Lands: Kelly Murre reported for Brian Hackbath. This past year general maintenance was the theme for the committee in our parks. Focus was put on Fish Creek Park to remove invasive species and dying ash trees. A reforestation plan was created with a fundraising campaign. Trees that were ordered last fall to be planted this spring have been postponed to spring 2021.

The committee also worked on lighthouse caretaker responsibilities. Joel and MaryAnn Blahnik assisted with creating a list of opening and closing procedures for the property. Many thanks were given to the Blahniks and Leon and Sharon Zellner for their continued efforts and hard work at the lighthouse.

Thanks go out to the maintenance staff for their hard work keeping the Gibraltar Parks & Lands looking great and Laurie Buske who (as always) does a great job taking care of our gardens. The committee also thanks Bonnie Ansley and Tom Thurman for their time on the committee.

Plan Commission: A written report was submitted.

Watershed: A written report was submitted.

Ephraim-Gibraltar Airport Commission: A written report was submitted.

- Bill Wolff was concerned over what appeared to be aircraft “dog fighting” maneuvers this spring. Officer Roesch had spoken to the pilots.

Door County Tourism Commission: Bill Weddig stated there is an extensive report included in the meeting packet. April 2020 numbers are down by 91% and he does not expect May to be any better due to COVID-19.

Door County Coastal Byways Council: Beth Hagen stated visitor activity continues to grow on the byway. The children’s coloring book remained successful and an electronic version was created. The council has applied for federal byway and All American Road status and should hear the application outcome by fall.

Fish Creek Civic Association: Meredith Coulson of the FCCA thanked the town and citizens for their support. 124 members in Fish Creek, 6 associate members and 5 complimentary members. The town has given 34% of room tax dollars as funding. The associations purpose is to attract tourism, promote the destination and support a healthy business community by implementing a sustainable marketing and operating plan. Marketing is done online, in print, at the visitor’s center, social media channels, and in the Peninsula Park paper. Winterfest and the Inside/Outside Sale were successful events. The town and FCCA working together to assist local businesses in this time of uncertainty by relaxing, as much as possible and practicable, town restrictions and, as well as expanding amenities.

Gibraltar Historical Association: Laurie Buske thanked everyone in the community for their support. Memorable events in 2019: All Things Chocolate was the best ever!, Annual Fundraising Dinner, Model A’s History, Gibraltar Talks, wreath sale, holiday tree lighting and busy museum both day and night. It may not look busy but behind the scenes items are being donated, cataloged and history recorded. Buske encouraged the use of the free audio tours. Memberships are important but do not feel it is appropriate so send out forms at this time with pressures of the coronavirus. GHA thanked the town for their investment in the house.

FCSD#1: Bill Weddig stated the district is finishing up the upgrades to the plant. High water and garbage continue to be the greatest education issues for users.

Old Business: Steve Sohns opened the floor for old business.

Ron Merkel asked that on the bond issue specifics be listed on what was bonded for. He would also like to see a bond schedule included in a newsletter for taxpayer information and planning. Also requested even though the purchase of the beach property was under a separate note that was rolled into the bond including it in the total project cost listing in the bond. Ron Merkel asked about the status of the Beach bathrooms. Sohns responded that the restrooms are now open after a rough start with the grinder pump plugging then burning out. Being under warranty a replacement pump was ordered and installed in 2-day from shipping. Originally the grinder pump was forgotten in the plans and was added by a change order. The equipment will need to be evaluated by an engineer for recommendations.

Bill Weddig asked if a schedule of assessment for lighting has been determined. Sohns stated it is coming yet this summer for light poles and sidewalks.

New Business: Steve Sohns reminded the audience that this discussion was strictly advisory to the Town Board.

Karl Stubenvoll stated at the 2020 budget approval meeting he brought up a resolution that was defeated and would like to bring it up again. Sohns stated that he could.

Motion: (Karl Stubenvoll, Ron Merkel) to require:

- A. Any and all contingency funds from Township contracts not specifically required to complete said contracts must be used to pay back principal on Township bonds or notes depending on interest rates. Any such payback funds must be in addition to and cannot be substituted for regularly scheduled Township interest and/or principal payments.*
- B. Excess funds remaining from Township budgeted projects whether used or unused for said projects cannot be redirected for new usage without Elector approval. Without such approval, these funds must be used to pay back existing Township bonds or notes as directed in Section A, above.*
- C. Township income in excess of budgeted estimates must be assigned to the Township's Capital Improvement Fund. Any disbursements from the Capital Improvement Fund will require a supermajority vote by the Township Board.*

Beth Hagen asked if it had been reviewed by an attorney and if municipalities could in fact do what is stated in the resolution. Sohns stated it could be taken under advisement and looked at further by the board.

Bill Johnson stated he hated to have more restriction on the board and recommended to vote no and table for review.

Sohns stated there would be a vote by raise of hands on the motion.

Number of town electors voting aye 10
Number of town electors voting nay 6
Number abstaining or not voting - undetermined
Motion carried.

Motion: (Bill Johnson, Karl Stubenvoll) to set next annual meeting date for Tuesday, April 20, 2021 at 7:00 p.m. in the Gibraltar Old Town Hall. Carried

Adjourn: *Motion: (Bill Johnson, Ron Merkel) to adjourn at 8:42 p.m. Carried*

Respectfully Submitted,

Beth Hagen, Clerk

Posted: June 25, 2020
Nicolet National Bank – Fish Creek Branch
Fish Creek BP
Gibraltar Town Center

Gibraltar Town Hall
Fish Creek Post Office

**TOWN OF GIBRALTAR
MEETING OF THE ELECTORS
NOVEMBER 30, 2020
IMMEDIATELY FOLLOWING THE PUBLIC HEARING
AT 6:00 PM
GIBRALTAR TOWN CENTER**

Approved:

Call to Order: Steve Sohns, Gibraltar Town Chairman called the meeting of the electors to order at 7:22 p.m.

Electors present: Steve Sohns, Bill Johnson, Tim Luetzgen, Brian Merkel and Jayson Merkel
See additional sign in sheet for other electors.

Resolution by Electors to Endorse the Town Board's Resolution to Exceed the Levy Limit

Motion by Bill Johnson, second by Tim Luetzgen:

The town electors of the Town of Gibraltar, Door County, Wisconsin endorse the town board resolution to increase the town tax levy for 2020 (to be collected in 2021) by 20.66 percent over the allowable 2020 levy, which is a dollar increase of \$271,990.88 over the allowable 2020 town tax levy. Motion carried.

Number of town electors voting aye 28
Number of town electors voting nay 18
Number abstaining or not voting - Undetermined

Resolution for Electors to Adopt the Town Tax Levy At Special Town Meeting of Town Electors

Motion by Bill Johnson, second by Bill Reichert:

The town electors of the Town of Gibraltar, Door County, Wisconsin adopt the town tax levy for 2020 (to be collected in 2021) in the amount of \$2,521,635.88. Motion carried.

Number of town electors voting aye 24
Number of town electors voting nay 17
Number abstaining or not voting - Undetermined

Adjourn: Motion: (Alice Hinkel, Ron Merkel) to adjourn at 7:40 p.m. Carried

Respectfully submitted,

Beth Hagen, Clerk

Posted: December 1, 2020
Fish Creek BP
Nicolet Bank – Fish Creek
Fish Creek Post Office
Gibraltar Town Center
Town of Gibraltar Website

BUILDING COMMITTEE

Due to Covid concerns, the Town's Building Committee did not carry out inspections of the Town owned properties in 2020. No known problems were brought to the committee's attention, so it was a very quiet year for us.

We are resuming our inspections this May and have started discussing designs for a fire station on Chambers Island. We have been told that we cannot continue the lease for the current structure as of June 2022. Our goal is to make the structure as low maintenance as possible, but the logistics of building on the island will take considerable planning by any contractor considering the job.

One frustrating project is rebuilding the foundation for the Noble House kitchen and summer kitchen. There has been substantial settlement on the East side. DeVooght Construction can handle the digging out and lifting, but finding a masonry contractor has been unsuccessful so far.

As always, if you are aware of any maintenance needs of any Town assets, please contact the Clerk's office or me, and we will advise the Town Board.

Karl Stubenvoll, Chairman

Gibraltar Fire & Rescue Annual Report 2020





GIBRALTAR

FIRE & RESCUE

March 1, 2021

Mr. Steve Sohns, Chairman
Town of Gibraltar
4097 Main St
Fish Creek, WI 54212

Dear Mr. Sohns,

It is with great pride that I present the Gibraltar Fire & Rescue Department's 2020 Annual Report. 2020 was a very unique and stressful year for all of us. It was the year CoVid19 took hold of the United States and shut down much of this country even to this day. We resolved and are healing as a country and a community. The fire department members went above and beyond supporting our people. Our members helped start and support the Door County Fire Chiefs Association's- Door County Emergency Support Coalition. This group helped by providing information, personal protective equipment, and deliver meals and supplies to those at risk throughout Door County. With the help of all the fire departments in Door County we were able to organize and task nearly 1000 volunteers. Key members were Beth Neu, the Public Information Officer (PIO), myself and Jerrad Anderson as planning section, Danny Rabiega and Travis Witalison in Logistics, and Steve Weitman and Adriane Murre in the Medical Support. To this day volunteers help with immunization and efforts such as Farm to Table.

Life did go on even with CoVid 19. We still had fires, folks were injured and had medical emergencies. Though our call volume was down by about 12% from 2019 (218 compared to 247). This was due to folks staying home with the fear of being infected by this new disease. Yet we did have some notable events:

- Fire at the School. Estimate of \$50k in damage
- Rescue utilizing snowmobiles at Peninsula Park
- Participated in a significant structure fire in Liberty Grove
- Fatal motor vehicle accident on HWY 42

We continued normal operations by adjusting out trainings to virtual when possible and working closely with Door County Public Health in creating a Standard operating procedure (SOP) for training. No one got sick from any training activities we conducted.

The 501c3 procured funding for our new extraction equipment(Jaws of Life). It replaces our outdated tools which may not be able to penetrate the new materials built into newer vehicles. These new tools are battery powered (Milwaukee M-28) that match our other tools we carry on our Rescue/Pumper, reducing costs of operations. Captain Merkel spear headed the endeavor and collected approximately \$60k in donations from our generous community members.



GIBRALTAR

FIRE & RESCUE

The men and women of the Gibraltar Fire Department are committed to providing a level of service to a community that strives for excellence. I want to thank you, your staff, and our elected officials for the continued confidence and support of the Fire Department.

Andrew Bertges
Fire Chief

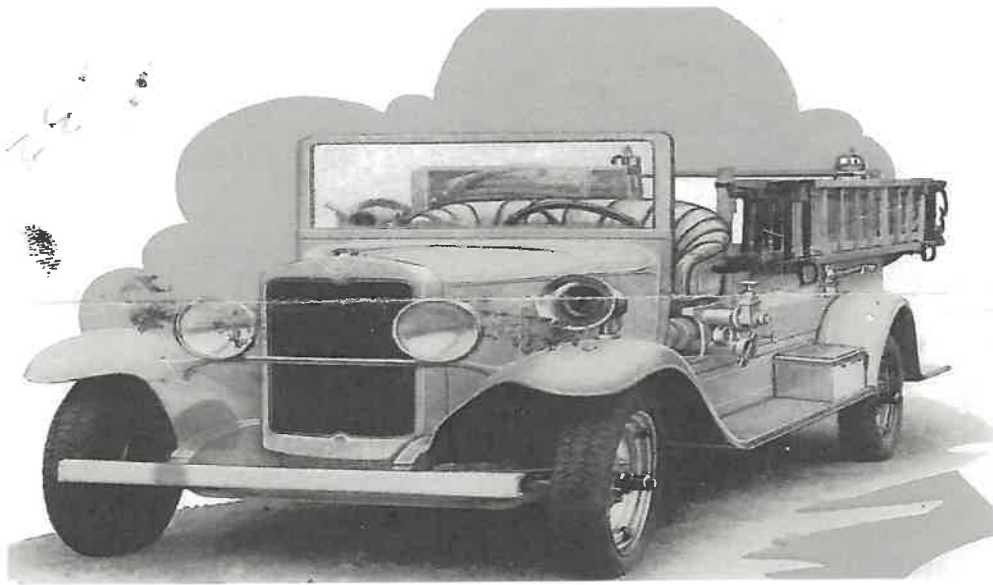


GIBRALTAR

FIRE & RESCUE

Mission of the Fire Department

Since 1930, the department has prided itself with dedicated and loyal personnel. These selfless volunteers prided themselves with their service to the community. This pride and tradition continues on today.



Together with The Village of Ephraim's and the Baileys Harbor's Fire Departments(Mid-Door Fire Departments) we have developed our mission statement:

Gibraltar Fire and Rescue's mission is the protection of life and property of the citizens and guests of the township of Gibraltar, it's waters, and our neighboring districts through education, fire prevention, code enforcement, focused training, and our professional response to both emergent and non-emergent situations.

This can only be done with the utmost commitment and pride for our community and ourselves. We do this by creating our "family" away from home, caring for one another as we would any brother or sister.



GIBRALTAR FIRE & RESCUE

Facts

Population: 1020

Housing Units: 1631

ISO Rating: 6

Vacant Housing units: 1,162

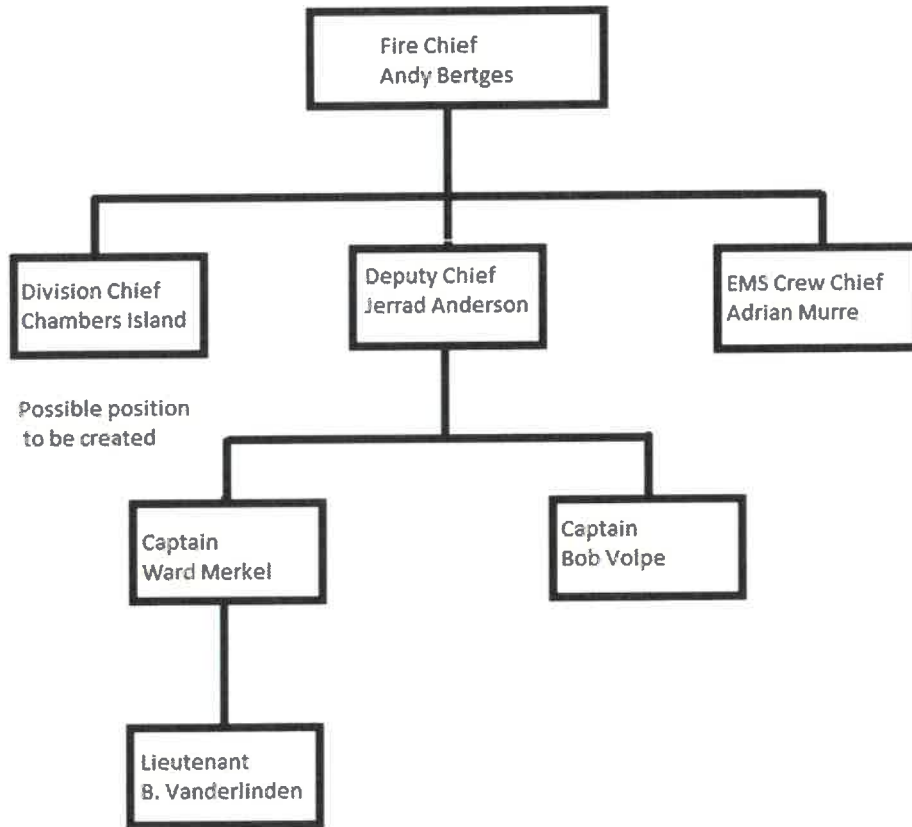




GIBRALTAR FIRE & RESCUE

Organizational Chart

Gibraltar Fire and Rescue Department Officer Organizational Chart



Total members: 22 of which 16 are Entry FF and 14 are EMR Certified

At most times of the day we do not meet NFPA 1720, the Standard for the Organization and Deployment of Fire Suppression, Emergency Medical Operations, and Special Operations to the Public by Volunteer Departments. We, as many of our surrounding departments, depend on automatic aid, the Mid-Door Agreement and MABAS (Mutual Aid Box Alarm System) to help provide the necessary coverage. This seems to be working with success. Our goal would be to be self-sufficient, but that is only possible with a full time department or a very large volunteer pool. It will take years to build(if possible), because of the uniqueness of our population and our current economic base.



GIBRALTAR FIRE & RESCUE

Annual Statistics and Pertinent Calls

2020 Run volume: 218

Of these calls:

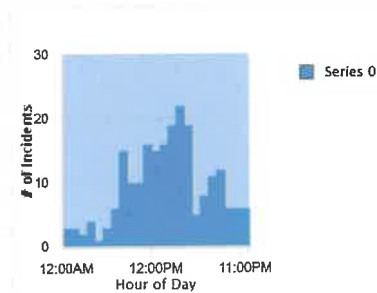
152 were Emergency Medical Calls

23 were canceled en route,

17 were system malfunction or unintentional activation

8 were structure fires.

In 2020, 74% of our calls had units arrive in under 10 minutes from time of dispatch, of these half were under 6 minutes from the time of dispatch. Another interesting note is that a majority (66%) of our call volume occurred between 0800 and 1700.



Arrival - Alarm		
Minutes	# of Runs	% of Runs
0-3	16	7.96 %
3-6	57	28.36 %
6-10	75	37.31 %
>10	53	26.37 %
Total	201	100%

Notable Calls:

In February snowmobiles were used to rescue a patient in Peninsula park. We do not use the machines often but they are very handy when we do.

The school had a fire in there HVAC system causing approximately \$50k in damage. Snow slid down the roof and ruptured a gas line. The gas ignited in the machinery and cause the fire. We were extremely lucky that the equipment was contained on top of the roof and did not penetrate into the oldest part of the school. It would not have been easily contained.

We do not have many calls on Chambers island. Only two in 2020 but they happened simultaneously. One an EMS call and another a wildfire caused by fireworks. Both were handle by the Chambers Island station and the CERT. Mainland was only required to transport the EMS



GIBRALTAR FIRE & RESCUE

personel. These two incidents symbolize continued improvement of the Chambers program. We will grow and become more efficient in our response there, by offering more training and providing them the equipment needed to protect the community on the island.

Training

We were able to get a few folk though some classes last year. I was able to procure training as a Community Emergency Response Team(CERT) Manager and trainer, prior to the quarantine. Jeff Jarosz, of Chambers Island obtained his Emergency Medical Responder (EMR) certification and Robert Lange was certified as an Emergency Medical Technician (EMT) to the Basic level. Danny Rabiega worked diligently to become an Entry Level Driver/Operator. All these are very important to the department in keeping our community safe.

I, the Fire Chief, will continue training in Emergency Management to help prepare the Town for a disaster. Most of the courses required were complete prior to the job acceptance. The goal is to obtain a Certificate in Emergency Management by the end of 2021

The department members participate in a total of over 1500hours of training. This was down from 1700 for 2019. Considering the pandemic, we did well in keeping up on training while being safe.. Unfortunately there were no exciting training classes to report.



Training Goals:

Our Training goals include bringing entry fire fighter to those who would like the certification. Three at this time. We have two members interested in the EMR courses. One of which is enrolled at this time.



GIBRALTAR FIRE & RESCUE



A taskbook and training for the Fire Boat operations is necessary for this coming year. We have a limited staff of boat operators currently and would like to have a few more. We hope to work in coordination with the DNR and qualified private parties to get the program up and going in 2021. We have created a “Captains Corp” with four certified captains.

Rope rescue and other technical rescue areas have been a great retention tool, bringing enthusiasm to the staff. The department will add water rescue/rescue swimmer in conjunction with our boat captains training to create special team not seen in Fire Departments in our region.

We hope the CERT team will bring in additional personnel whether to the CERT or interest to the department. Working in conjunction with Law Enforcement we can utilize the team in non-emergent areas such as traffic control, walking first aid at events, damage assessment during a major storm event, and provide assistance in searching on land and water(maybe even the air)



The department was able to meet the goal of a small building made from a shipping container. This gives the personnel the feel of a fire while being in a safe controlled environment. We have also found that it builds comradery when doing exercise like this. Its exciting and lifts the moral of a department.



We will continue to offer as much training as our members are willing to absorb. We know that the value of a department is not in the number of members but it is the quality of skills and training each member has obtained while serving that department.

Fire Inspections

Fire inspections are typically conducted bi annually for businesses open more than six months a year. If a business is open for less than six months, an inspection is only required once a year. We are currently transitioned to the state software where all our inspections will be housed on a state server. This benefits us because the software is provided through the state and the



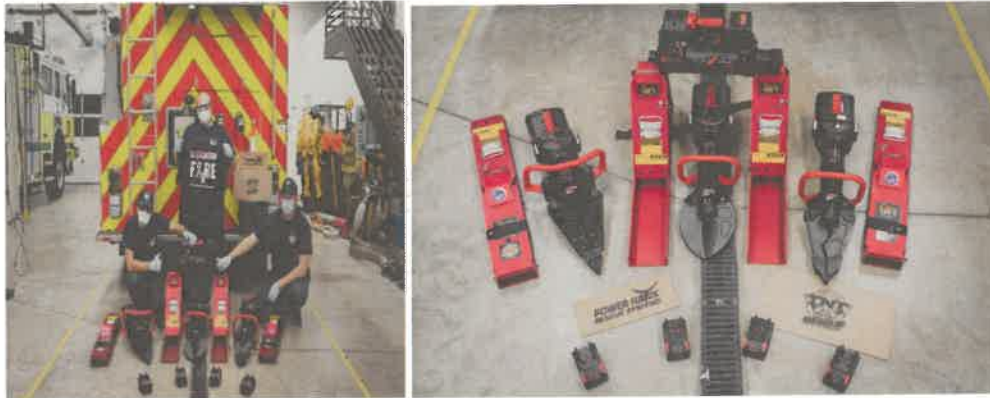
GIBRALTAR FIRE & RESCUE

information is saved on a state provided , backed up server. I only conducted about half the building inspections as compared to last year due to the pandemic. While conducting inspections we noted that most hotels did not have an Emergency Plan. We drafted a template to help these facilities help protect their guest.

Projects

There were a few project taken on in 2020. The Strategic plan will be complete within a year. It will lay out the plan and goals for the department for the next 10 years. Just the development of the plan has opened eyes to issues that we are facing and possible solutions

The 501c3 was able to raise enough funds(\$60K) to purchase new vehicle extrication tools. These compact and powerful cordless tools are used to remove a vehicle from a patient. These provide well over twice the power as our old corded units



The Community Emergency Response Team(CERT), based on Chambers Island is expanding nicely and some of their members are obtaining entry Firefighting training. Currently, four members are trained to at least entry level fire on the island and two to at least the EMR level with a third in class currently. This endeavor has proved fruitful. We only had two incidents on Chambers Island this year. Oddly enough they were at the exact same time and unrelated. One was a medical emergency and the other a wildfire caused by fireworks. Both were handled by the Chambers Island Station and only requiring the mainland to ferry EMS over. Since it can be very hard to get mainland resources over, especially during inclement weather, it is imperative for the Island to mitigate emergency situations as best as possible.

The Chambers Island CERT received \$12,625 from the BayCare Clinic foundation for the Shelby Matzke memorial UTV for the island. The remaining amount of money to purchase the UTV





GIBRALTAR FIRE & RESCUE

was raised after a News clip was aired featuring highway safety and the CERT team. Go-Fund-Me and a mailed in donations gave us enough to purchase the UTV and light package. This is enough to order the UTV, but not enough for the fire skid unit (\$7000) as of yet.



We recently were able to acquire a semi-trailer in which we will make a structural search and rescue training prop. We hope to partner with the school to construct 13-15 unique training modules to use in this trailer.

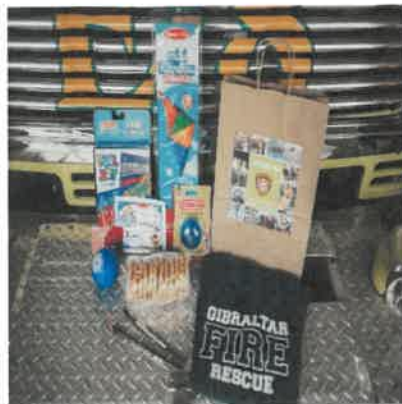
Modules In Connex	Floor Drop Module
 <p data-bbox="344 1129 625 1165">Modules In Connex</p>	<ul data-bbox="803 1186 1039 1449" style="list-style-type: none">• The 8" piece of plywood will support both sides until the "wings" are clear of the floor.• Wings were constructed of (2) 24"x18" pieces of steel. (2) heavy duty hinges were welded to each wing along with two castor wheels.  <p data-bbox="917 1123 1177 1159">Floor Drop Module</p>

Open House-Halloween Drive Through

Because of the pandemic, we were not able to host our normal open house that we have put on for years. We did make the most of Halloween and the pandemic. We offered a at home coloring contest and a Drive through haunted house. We were able to give away 200 bags of candy and fire prevention information. Hopefully we can continue to expand the event with our open house



GIBRALTAR FIRE & RESCUE



Budget

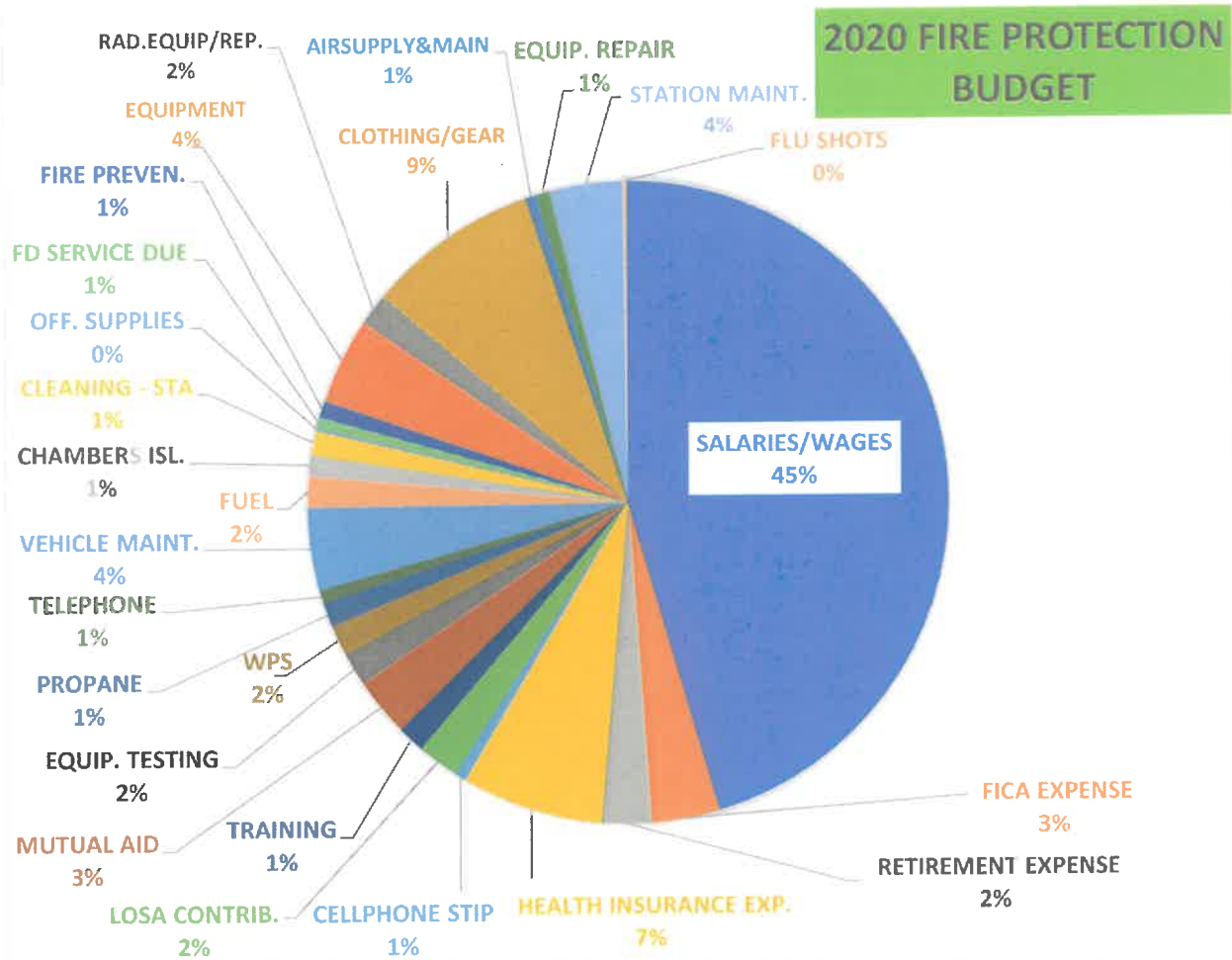
Overall the department came in under budget due to the diminished need of automatic aid (which we pay for). We also could not get our scheduled personal protective equipment last year due to lack of material and employees of certain manufacturers. Approximately \$15000 was carried over into 2021 for Structure Fire gear (bunker gear).

We received a Forest Fire Protection (FFP) grant for \$13,600. It will allow us to buy an additional fire pump and gear for wildfire use. It was a 50% match. Our share was approximately \$6800. We also received a AFG-s grant for PPE in the amount of \$2200. It will pay for the PPE used in protecting us against CoVid19. Our match was \$110.

Some other funds were also carried over to cover expenditures that were expected to be required in 2021 rather than 2020. These included training that could not be obtained in 2020 and personal protective equipment (PPE) for the anticipated additional personnel in 2021 that did not sign up immediately in 2020.



GIBRALTAR FIRE & RESCUE





GIBRALTAR

FIRE & RESCUE

Strategic Plan

Strategic planning is a process used by organizations to identify their goals, the strategies necessary to accomplish those goals and the internal performance management system that will be used to monitor and evaluate progress. Most organizations use a SWOT or gap analysis to identify the underlying factors driving their current performance. This, in turn, informs the selection of the most high-leverage strategies to create change. The strategic planning process culminates in the development of a strategic plan document that serves as the organization's collective roadmap.

Specific step of the Strategic planning process.

The steps are as follows:

1. Define the programs provided to the community.
2. Establish the community's service program priorities.
3. Establish the community's expectations of the organization.
4. Identify any concerns the community may have about the organization.
5. Identify the aspects of the organization that the community views positively.
6. Revise the Mission Statement, giving careful attention to the services and programs currently provided, and which logically can be provided in the future.
7. Revise the Values of the organization's membership.
8. Identify the Strengths of the organization.
9. Identify any Weaknesses of the organization.
10. Identify areas of Opportunity for the organization.
11. Identify potential Threats to the organization.
12. Identify the organization's critical issues.
13. Identify the organization's service gaps.
14. Determine strategic initiatives for organizational improvement.
15. Establish realistic goals and objectives for each initiative.
16. Identify implementation tasks for the accomplishment of each objective.
17. Determine the Vision of the future.
18. Develop organizational and community commitment to accomplishing the plan.

Once the vulnerability assessment program and the community outreach is complete, we will start developing the goals and objectives. The program was paused to wait on the outcome of the Redman project, since a governmental undertaking of that proportion could have changed our plan significantly. We of course faced CoVid to hinder progress but now we are running full



GIBRALTAR FIRE & RESCUE

bore again. We suspect the plan to take most of 2020 and into 2021 to create. We will develop the plan in conjunction with the Town Comprehensive Plan so both will coincide with the Town's plans of growth.

Long Range Plans/Outlooks

Many projects were started at the end of 2018 and are "living" documents and projects. These will continue to be reviewed, adjusted and grow with the town throughout the years to come. We suspect that training, equipment needs and recruitment and retention of personnel will take priority in the Strategic Plan. With that said, help will be required from the community and the board. The following would be considered possible long range solutions to our issues.

We already know of our current lack of personnel. Many suggestions have been brought forth in other areas of the nation. These include providing seasonal/permanent living quarters for entry or certified FF, and benefits packages as Town contribution to the YMCA or health plans.

Depending on the direction of growth, the Town may want to consider a water system. With increasing EPA regulations and Fire safety regulations, not having a water system capable of providing fire protection to new structures may limit growth and cause a greater expense to potential investors and entrepreneurs.

Assest replacement is a continued process. The Command Unit, a 2009 Chevy Tahoe is running out of life, est of up to \$65k to replace. Our main line structure engine has been plagued with issues since purchase. The last off the line before the American LaFrance plant shut down, was put together with mismatched parts. Resulting in over \$150k in repairs. Yet it continues to have problems, small but the potential of a catastrophic event(during an emergency) is still possible. Estimated comparable replacement is over \$800k.

These and many other ideas and projects will be discussed in greater detail in the Strategic plan, but it is important for the community to know our thoughts of possible solutions that involve with large capital investments.

We look forward to working with the Town and board to provide a safe place to live and work with new innovative programs and initiatives for our ever changing community.



GIBRALTAR

FIRE & RESCUE

Annual Alarm Summary Report

Annual Alarm Summary Report

Reporting Between: 01/01/2020 - 12/31/2020
Printed On: 04/12/2021

Category	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Jul 20	Aug 20	Sept 20	Oct 20	Nov 20	Dec 20	Total
100 Series Fire	1	0	0	2	2	1	6	0	1	1	0	0	14
300 Series Rescue & Emergency Medical Service Incident	7	11	5	3	6	13	30	18	28	13	9	5	148
400 Series Hazardous Condition (No fire)	0	0	0	1	0	0	0	1	1	0	0	0	3
500 Series Service Call	0	0	0	0	0	0	4	3	1	4	2	0	14
600 Series Good Intent Call	1	1	2	2	1	1	4	2	2	1	0	1	18
700 Series False Alarm & False Call	0	0	2	2	1	2	4	3	4	3	1	0	22
800 Series Severe Weather & Natural Disaster	0	0	0	0	0	0	1	0	0	0	0	0	1
Grand Total	9	12	8	10	10	17	40	27	57	22	12	6	228

Search Criteria

Dates: From 01/01/2020 To 12/31/2020 @month/year
Service: GIBRALTAR FIRE AND RESCUE

[Report Description](#)



GIBRALTAR FIRE & RESCUE

Calls by Person By Month

Calls By Person By Month													
Name	Jan '20	Feb '20	Mar '20	Apr '20	May '20	Jun '20	Jul '20	Aug '20	Sep '20	Oct '20	Nov '20	Dec '20	Total
Anderson, Jerrad	1	1	0	4	0	0	17	2	8	5	0	0	38
Anschutz, Ian	1	1	0	0	0	0	0	0	0	0	0	0	2
Berkovitz, Tobin	0	0	0	0	0	0	1	0	0	0	0	0	1
Bertges, Andy (70111920)	9	9	7	9	7	14	33	23	27	18	8	5	169
Dauffenbach, Darrin	0	0	0	0	0	0	1	0	0	0	0	0	1
Dauffenbach, Walter	0	0	0	0	0	0	1	0	0	0	0	0	1
Drover, Christopher	0	1	0	4	2	1	8	2	3	1	0	0	22
Jarosz, Jeff	0	0	0	0	0	0	1	0	0	0	0	0	1
Lange, Robert	0	0	0	0	0	0	0	0	1	2	3	0	6
Matzke, Alan	0	0	0	0	0	0	1	0	0	0	0	0	1
Merkel, Jaysen	5	6	5	7	7	6	24	12	24	10	6	2	114
Murre, Adrian	4	1	0	1	4	4	23	2	9	3	5	0	56
Neu, Beth	0	2	0	0	1	2	10	4	5	2	2	1	29
Pillat, Paul	0	1	0	1	1	2	6	3	3	0	0	0	17
Rabiega, Daniel	1	0	0	2	4	0	3	2	2	2	0	0	16
Reynolds, Stephan	0	0	0	0	0	0	0	1	3	0	0	0	4
Rockwell, Jason	0	0	0	0	0	0	1	0	0	0	0	0	1
VanDerLinden, Brandon	0	0	0	0	0	1	3	0	0	0	0	0	4
Volpe, Robert	0	3	4	4	6	2	11	6	10	3	1	1	51
Weilman, Steve	3	7	5	4	7	5	22	11	11	8	5	4	92
Witalison, Travis	6	7	6	8	5	10	25	10	17	6	3	0	103

Total Number of Incidents: 220



Greetings from the Fish Creek Town Dock!

After being partially shut down last year, we are looking forward to the 2021 season. We open on May 15th. We are accepting transient reservations and both gasoline and diesel fuel will be available. Our early season dock hours will be posted at the dock and on our website at fishcreektowndock.com We are pleased that our dock master Chase Austin (and Lindsey) will be returning along with both former staff and a few new people.

We will be practicing social distancing as long as it is recommended; these requirements will be posted on our website and at the dock. Our phone number is 920 868-3476.

We look forward to seeing everyone this summer!

Fish Creek Harbor Commission

Dave Harris, Chairman

Brian Merkel, Vice Chair, Commissioner

Paul Woerfel, Commissioner

Rick Hecker, Commissioner

Bob Gravien, Commissioner.



2020

Town of Gibraltar Annual Police Report

Chief Ryan Roesch

Introduction

The goal of the Gibraltar Police Department is to provide “Effective Policing” to the citizens of Gibraltar and the thousands of seasonal residents and visitors. Providing a safe and secure environment will always be a top priority. The past year has brought many challenges with COVID-19 impacting the way we work, live and play. New approaches to policing had to be adapted, such as social distancing and extra use of PPE gear and how calls are taken.

Due to the pandemic many popular activities needed to be cancelled to help stop the spread of COVID-19. None the less, Door County and the Town of Gibraltar were remarkably busy tourist spots keeping emergency services busy.

The following pages explain many new procedures and daily operations. These changes provide efficiency and cost savings to the Town.

The year 2021 will continue to see improvement in everyday operations. I look forward to the new year and whatever challenges come with it, proudly serving the community with pride, professionalism, and excellence.

Respectfully,

Chief Ryan Roesch



Spillman Use and Office Connection

Spillman is the law enforcement records management system used by all agencies within Door County. With the use of Spillman, reports are generated and can be viewed by all agencies creating a strong and efficient working relationship.

Previously Spillman was only accessible on the squad car computer. In cooperation with the Sheriff's Office another license was granted for the use on the Police Department office computer. This allows for much easier printing of reports and data collection in a safe environment.

I also requested additional access to the program for record keeping and data input. When a report is generated the police department can now attach name files, photo evidence, accident reports and other documents. What this means for the police department is we now have safe and secure records management that can be cross referenced by any agency in Door County.

Now if John Doe is involved in a theft in Fish Creek and is caught stealing in Sturgeon Bay, Sturgeon Bay will see he was caught in Fish Creek when they search his name on Spillman and be able to read the report. This also means if John Doe came back into Fish Creek and caused problems when Gibraltar Police are not available Door County Sheriff's Office can view his involvements and read the reports. Police reports are now filed efficiently with paper consumption kept to a minimum.



Mobile Data Computer (MDC) upgrade

The Squad MDC needed to be replaced due to its age. The old MDC could not be upgraded to the operating system required to run current programs.

The department purchased a Panasonic Toughbook FZ-55. The FZ-55 is a semi-ruggedized MDC capable of running all needed programs. The FZ-55 system was a significant cost savings when compared to a fully ruggedized MDC. The MDC is docked in the squad car in a mostly controlled environment, the FZ-55 is well suited for this use.



Tracs Hosted Environment

(Traffic and criminal software)

For 2020, the State of Wisconsin offered a new hosted environment program for the use of Tracs. Gibraltar Police Department enrolled in the new program as a pilot agency. The hosted environment keeps the Tracs system up to date and troubleshoots any issues with the program. Citations are automatically uploaded and sent to the Clerk of Court, Etc. The new environment also cuts the need for outside tech support improving efficiency and cutting cost.

ATT First Net Phone Service

The Police Department switched phone service to First Net on the ATT phone network. The First Net system was developed for emergency services giving priority to those phones and computers on the network. Switching to the program cut the cost of wireless service almost in half with no contract.

Training

Emergency Medical Responder

During the fall months I attended EMR training in person at the NWTC Green Bay Campus. EMR certification was obtained and listed on the National Registry.

Law Enforcement Mandatory Training

During the 2020 year all required firearms and Emergency Vehicle Operation training was completed and documented with Wisconsin Training and Standards.

Shop with a Cop

The Gibraltar Police Department participated with other agencies in Door County for the Shop with a Cop event. Due to COVID-19, restrictions the event was broken into two parts. Part 1: Officers were given information on a child and family in need and did the Christmas shopping without the child. Part 2: Officers delivered the gifts and a food basket to families in need. Hopefully 2021 will see the event returning to normal.



Teamwork

To be a productive and effective Agency, working with other Law Enforcement and Emergency services is a priority. The Gibraltar Police Department is committed to growing these relationships. Below are two examples of new partnerships forming for the betterment of our communities. The Gibraltar Police Department also has the unique opportunity to work closely with the Wisconsin DNR in Peninsula State park.

Door County Drug Task Force

2020 brought a restructuring of the Door/Kewaunee Drug Task force. The Task force was comprised of the Door County Sheriff's Office, Sturgeon Bay Police Department, Kewaunee County Sheriff's Office, Algoma Police Department, Kewaunee Police Department and Luxemburg Police Department.

Door County will now have its own Task force in cooperation from Door County Sheriff's Office, Sturgeon Bay Police Department, Gibraltar Police Department and Washington Island Police Department.

M.E.R.T

(Missing/Endangered Response Team)

The MERT is in the process of being created and involves all Law Enforcement agencies in Door County. This joint Team will allow all agencies to pool together resources in case of a missing or endangered person.

Use of Force Policy Certification

On June 16, 2020 President Trump issued an Executive Order on Safe Policing for Safe Communities. Part of the Executive Order instructs that the US Attorney General will allocate Department of Justice discretionary grant funding only to those State and local law enforcement agencies that have sought or are in the process of seeking appropriate credentials from a reputable independent credentialing body certified by the Attorney General. The Attorney General's standards for certification shall require independent credentialing bodies to, at a minimum, confirm that:

- The State or local law enforcement agency's use-of-force policies adhere to all applicable Federal, State, and local laws; and
- The State or local law enforcement agency's use-of-force policies prohibit the use of chokeholds except in those situations where deadly force is allowed by law.

The Wisconsin Law Enforcement Accreditation Group (WILEAG) has been approved by the Attorney General's Office as the primary independent credentialing body for Wisconsin.

The Gibraltar Police Department made necessary policy changes in 2020 and have met all requirements. I am pleased to announce the Gibraltar Police Department has received WILEAG Use of Force certification. Please see the attached letter of certification.

WISCONSIN LAW ENFORCEMENT ACCREDITATION GROUP Challenging Wisconsin's Law Enforcement Agencies to Pursue Excellence

January 25, 2021

Chief Ryan Roesch
Gibraltar Police Department
4097 Highway 42
Fish Creek, WI 54212



Mark Ferguson, President
Chief of Police
Glendale Police Department 5909 N. Milwaukee River Pky. Glendale, Wisconsin 53209 Tel: (414) 228-1753
E-mail: m.ferguson@glendalewi.gov

Re: U.S. Department of Justice, Standards for Certification on Safe Policing for Communities Dear: Chief Roesch,

On behalf of the Wisconsin Law Enforcement Accreditation Group, this letter confirms we are certifying that the Gibraltar Police Department meets certain eligibility requirements set forth by the U.S. Department of Justice for discretionary federal grants. The Gibraltar Police Department is qualified to receive federal grants for three years from the date of this letter.

Pursuant to Section 2 of the Presidential Executive Order on Safe Policing for Safe Communities, dated June 16, 2020, Executive Order No. 13929 (the "Executive Order on Safe Policing"), the U.S. Department of Justice's discretionary grant funding is only available to state, local, and university or college law enforcement agencies that have obtained (or are in the process of seeking) credentials certifying that they meet certain standards on use of force. The Executive Order on Safe Policing empowers the U.S. Attorney General to designate independent credentialing bodies — including the Wisconsin Law Enforcement Accreditation Group — to certify that a law enforcement agency meets the conditions of eligibility for federal grants.

Following our review, we have determined that the Gibraltar Police Department meets the mandatory conditions for certification. Accordingly, the Wisconsin Law Enforcement Accreditation Group will include your agency going forward within our database of certified law enforcement agencies. On or before January 31st of each year, we will provide the name of each certified law enforcement agency to the Director of the COPS Office.

If you would like to discuss further, please do not hesitate to contact me either by email at m.ferguson@glendalewi.gov or by phone at (414) 228-1753.

Respectfully,

A handwritten signature in black ink that reads "Mark Ferguson". The signature is written in a cursive, flowing style.

Chief Mark Ferguson, President
Wisconsin Law Enforcement Accreditation Group

State of Wisconsin Department of Justice Audit

The Gibraltar Police Department completed a State Audit in 2020. The audit checked for security and documentation issues within the main office and computer. The State requested stronger physical security for the office and documented entry for non-sworn personnel. These issues were addressed, and all corrections were accepted by the State.

Office forms and filing

The Department updated forms used daily. Updated forms are now easier to fill out by those who may be asked. Filing of reports is mostly done in the Spillman program, this provides fast and easy searching of records. Other files have now been created for vehicle maintenance and equipment etc. This will make future equipment and maintenance needs more predictable and easier to plan replacement needs.

Injury Report

2020 resulted in one workman's compensation injury claim submitted. Minor injuries were reported with blood borne pathogen exposure. No work time was lost due to the injuries.

Calls for service.

The Town had 709 calls for service in the year 2020. These calls were handled by the Gibraltar Police Department and Door County Sheriff's Office. These numbers do not include traffic stops or parking enforcement numbers. Attached are the 2020-year call sheets.

Conclusion

It is a pleasure to serve the Town of Gibraltar. The Department looks forward to a new year and new challenges. With collaboration and teamwork, the Department will continue to advance and move forward.

Respectfully Submitted,

Chief Ryan Roesch

Gibraltar Police Department

A handwritten signature in black ink, appearing to read 'Ryan Roesch', is written over the printed name and title.

Town of Gibraltar Planning Commission Annual Report - 2020

Pursuant to Wisconsin's "Smart Growth" Statute, the Town of Gibraltar's 20-Year Comprehensive Plan was adopted by ordinance by the Town Board in July 2004. The plan represents the Town's commitment to the long-term planning needs of the community & provides the town with a framework for preserving its character and natural resources while allowing for controlled, orderly development. The Planning Commission is tasked with implementing the plan and assuring that all growth and change is in compliance with the Plan.

Informational Hearing Procedures: The Town of Gibraltar is covered under County zoning, so all decisions on variances, conditional uses, and zoning changes are made by the County. In an effort to assure that the Town of Gibraltar's growth and changes are in accordance with its comprehensive plan, the County allows time for the Town to review these petitions and give its recommendation to the County before the County makes a decision on the case. To assist the Town Board in making an informed recommendation, the Plan Commission holds an informational hearing:

- To allow the petitioner to give the public accurate information on their proposal.
- To allow the citizens to ask questions of the petitioner.
- To allow the petitioner to hear citizen's support and/or concerns about their proposal.

Immediately after closing the informational hearing, the Plan Commission discusses the petition, lists questions for the County's Land Use Services Dept and then passes a motion for the recommendation they want to give to the Town Board. At the next Town Board meeting the board considers the answers to the list of questions and the recommendation given by the Plan Commission and then makes the Town's recommendation to the County. The appropriate County committee, Board of Adjustment for variances, Resource Planning Committee for conditional uses and zoning changes, holds a hearing and makes a decision. Their decision then goes to the County Board for its approval.

Informational Hearings for 2020 - The Plan Commission held informational hearings for 2 variances and 3 conditional uses. In each case it concluded that the requests were in accordance with the Town's comprehensive plan, would not harm the health, safety and welfare of the Town and its citizens and provided a reasonable use of the petitioner's property. Therefore the Plan Commission recommended support of the requests. The recommendations were then sent to the Town Board. More information on these informational hearings can be found in the Plan Commission minutes on the Town website <https://gibraltarwi.gov/>

Goal 1: Annual Joint Meeting with the Town Board – The Plan Commission's suggested goals for 2020 were discussed, edited, and approved by the Town Board in January 2020. Little progress was made toward these goals during 2020 due to the pandemic. What little was accomplished was reported in the Plan Commission meeting minutes available on the Town

website. The goals from 2020 were incorporated into the goals for 2021 at the January 2021 joint meeting between the Plan Commission and the Town Board.

2021 Goals – The Plan Commission’s new goals can be found on the Town website and paper copies are available at the Town office.

Goal 2: Annual Joint Meeting with Park & Lands Committee – Discuss/Plan for Shared Goals. This meeting scheduled for April 2020 was cancelled because of the pandemic. However three shared goals from 2019 are still recognized: Reforest Fish Creek Park, Remove invasive species from Fish Creek Park and Facilitate a 5th Grade Field Trip to the creek in cooperation with Gibraltar Area Schools.

Thank You: We would like to thank Len Adent for serving on the Plan Commission.

Welcome: We welcome our new member Paul Pillat who joined us in January 2021.

Citizen Input: Citizen input is an important component of the Plan Commission’s work. Meetings are held on the fourth Tuesday of every month at 7:00 p.m. at the Community Center. Citizens can sign up to receive agendas for the various Town meetings via email by calling the Town Office at 920-868-1714. Plan Commission and other meetings minutes are posted on the Town website at <https://gibraltarwi.gov/>

Linda Merline, Chairperson - Gibraltar Plan Commission – April 2021

Fish Creek Watershed Study Annual Report-for the Year 2020

Vision: To have and maintain a healthy stream ecosystem that supports both the environmental and economic interest of the community.

The Fish Creek Watershed Study began in 1998 on behalf of the Town of Gibraltar and the community of Fish Creek, and has been active each year since. It has twice been the recipient of the University of Wisconsin-Extension's Volunteer Stream Monitoring Award thanks to the dedicated work of many volunteers.

Town of Gibraltar - 20 Year Comprehensive Plan (2004): Chapter 1 – Agricultural, Natural & Cultural Resources

Goal 1: The Town of Gibraltar's natural areas and resources – land, water and air, as well as plant and animal life and habitat – are preserved, protected, conserved, restored, enhanced and maintained for future generations.

Objective 1.2: Preserve and protect the quality of ground and surface waters

Objective 1.2i: Continue monitoring and collecting data on Fish Creek and its watershed. (Beach testing is done by U.W. Oshkosh students.)

The Fish Creek Watershed Study was designed to establish physical, chemical and biological baseline data. Monthly field testing May to October and periodic sampling results are then compared to the body of baseline data for the purpose of detecting changes in the water quality over time. The data can be used to improve the surface waters of the creek, the quality of the ground water beneath it and the surface waters of Fish Creek Harbor.

Lab Tested Town Funded Grab Samples for 2020 – Fish Creek Watershed Volunteers

- Samples for lab analysis were collected in the spring during runoff and during low flow in late summer at both the Half Mile Bridge Dam/Pond and Fish Creek Park Boardwalk site. Analyses by Northern Lake Service in Crandon included: Nitrate (NO₂+NO₃-N), NH₄, Total Kjeldahl nitrogen (TKN), Total Phosphorus (TP), Chloride, and Alkalinity.

Field Testing for 2020 – Fish Creek Watershed/DNR Water Action Volunteers (WAV)

- Field testing was done monthly, May – October at both the Half Mile Bridge Dam and Fish Creek Park Boardwalk sites. Tests performed were: Clarity, transparency, temperature, dissolved oxygen, and flow.
- A macro-invertebrate study was not done in 2020.
- All data was entered into DNR SWIMS online data bank. To view the WAV annual report go to: <https://wateractionvolunteers.org/data/>
On the map of Wisconsin, click on Door Co. then click on the red markers for Fish Creek testing sites for 2020.
- A device called a thermistor, provided by the DNR, was placed in the creek to record the temperature of the water 24/7. At the end of the season it was returned to the DNR and the data was downloaded to the SWIMS data bank.

Citizen Science Research Project Participation

The Fish Creek Watershed volunteers participated, as citizen scientists, in a research project through the Shedd Aquarium in cooperation with U.W. Madison, to study the spring spawning migration of suckers. For information go to: Shedd Aquarium blog:

Goals for 2021

- Monitor Fish Creek according to guidelines set forth in the Fish Creek Watershed Plan adopted by the Town in October of 2017. The plan can be found on the Town website <http://www.townofgibraltar.com> click on the Community tab.
- Volunteer to assist in the implementation of the Fish Creek Watershed Plan- Grant Work for Fish Passage Design & Meander Restoration in Fish Creek Park.
- Carry on the work of the many volunteers that gave their time over the years 1999 to present to monitor the health of the surface water in Fish Creek.

Big thanks go out to our loyal members, Judith Kalb, Tony Fiorato, Dave Lea and Bob Merline for both their expertise and willingness to work on behalf of clean water.

The volunteers would like to thank the Gibraltar Town Board for their continued support of our work in maintaining quality ground and surface water in the Town of Gibraltar for both present and future generations.

Anyone who is interested in learning more about the volunteers or who would like to become a volunteer can contact Linda Merline at 920-868-3453.

Respectfully Submitted,

Linda Merline, Volunteer Coordinator, Fish Creek Watershed Study - April 2021



2020 EPHRAIM-GIBRALTAR AIRPORT

ANNUAL REPORT

The Ephraim-Gibraltar Airport had another outstanding year in 2020 providing a fabulous destination to pilots. Pilots flying into this truly unique airport were greeted by a friendly staff that functions primarily as ambassadors, providing information regarding interesting and fun activities in the Northern Door County area. The airport provides a courtesy van and courtesy bikes (at no charge) for pilots/crew to use during their visit. This free service allows individuals to take advantage of the numerous activities in the area: hiking in the park, golf, concerts, fishing, shopping and more. The courtesy van was used 156 times this past summer to take advantage of these and other activities.

The airport staff does an excellent job of promoting local commerce: where to shop, where to enjoy a meal, local accommodations, how to get the most out of their Door County visit.

The Airport Commission adheres to basic business practices and has two primary goals: SAFETY FIRST and profitability. The Ephraim-Gibraltar Airport Commission met its first goal with zero safety infractions in 2020. The airport also met its goal of profitability. The Airport in the past has had to borrow money from the Town and Village to pay for aviation fuel. The Commission pays back the loan as the fuel is sold. However, the total amount of the loan has never been paid off in full-until now. The Commission has paid half off the remaining fuel debt now and will pay the remaining debt within 60 days. The airport is finally becoming self-sufficient.

Fuel sales volume in 2020 was slightly higher than in previous years. We attribute this increase to the Covid/19 pandemic. We experienced much heavier activity during the week. We believe pilots felt comfortable flying and found the Ephraim-Gibraltar Airport a safe destination. Pilots will usually buy fuel from their destination airport.

The purchase of fuel from our distributor (U-FUEL) is timed to get the lowest possible price to allow the retail price to be extremely profitable at the same time being competitive with other nearby airports. The airport Commission has consistently met that goal.

The Automated Weather Observation System (AWOS) that was installed in 2014 continues to provide pilots and the general public with up to the minute weather at the Ephraim-Gibraltar Airport. The information can be accessed by their computer, or in their airplane (on frequency 124.175), or by phone (920 854 5559). Pilots are required to know the weather conditions at their destination airport, AWOS provides this information, and provides a safer environment to pilots flying into the Ephraim-Gibraltar Airport.

The Friends of Ephraim-Gibraltar Airport continue to be a major contributor to the airport. Again, this year, volunteers donated 145+ hours cutting grass and maintaining the airport environment. This volunteer service reduces the cost that the Town of Gibraltar and the Village of Ephraim would have to pay to maintain the airport.

In 2020 the Friends organization sponsored a recent graduate of Gibraltar High School with the opportunity to obtain his Private Pilot Certificate. This young man completed all the required flight training in Green Bay, WI at PilotSmith at the Austin Straubel Airport and was granted his Pilot Certificate in September 2020. The Friends

organization paid all expenses associated with the flight training. He hopes to continue in an aviation career.

The Friends of Ephraim-Gibraltar Airport did not sponsor the EAA Young Eagles event in 2020 due to Covid/19. Plans are underway to hold the event after Labor Day 2021. Area youngsters, ages 8-17, will have a chance to take to the skies for a free 15–20-minute flight over the Door County peninsula. The rally is part of the EAA Young Eagles Program. The hope is to build one-to-one relationships between pilots and young people, giving a new generation a chance to learn more about the career and recreational possibilities that exist in the world of aviation. Volunteer pilots at the event will also explain more about their airplanes, allowing young people to discover how airplanes work and how pilots ensure safety is the prime concern of every flight. In the 12 years that the Ephraim-Gibraltar Airport has sponsored the event, over 550 youngsters from the Door County community have had the experience to fly.

We welcome anyone interested in becoming a member of the Friends of Ephraim-Gibraltar Airport to go to their web site at: www.friendsofephraingibraltairport.com. The annual membership fee is \$12.00.

Respectfully submitted,

Ephraim-Gibraltar Airport Commission

2020 Summaries and Reports



2009	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09
Avail Nights	9,457	7,662	8,697	9,353	13,640	15,158	15,646	16,080	15,120	15,082	6,357	5,762
Filled Nights	1,098	1,326	909	1,363	4,092	7,709	11,857	12,356	9,340	8,099	1,317	1,073
Occupancy	11.61%	17.31%	10.45%	14.57%	30.00%	50.86%	75.78%	76.84%	61.77%	53.70%	20.72%	18.62%
ADR	\$ 145	\$ 119	\$ 122	\$ 98	\$ 117	\$ 126	\$ 150	\$ 159	\$ 126	\$ 140	\$ 144	\$ 117
Collections	\$ 8,698	\$ 8,613	\$ 6,006	\$ 7,290	\$ 26,409	\$ 53,250	\$ 97,970	\$ 107,753	\$ 64,911	\$ 62,100	\$ 10,408	\$ 6,917

TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
138,014	\$ 462,374	\$ 138,712	117	561
60,538				
43.86%				
\$ 130				
Lates				
\$ 2,050	\$ 462,375			

2010	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10	Oct-10	Nov-10	Dec-10
Avail Nights	6,683	5,870	5,737	8,932	14,210	15,421	15,832	16,004	15,143	15,590	6,570	6,615
Filled Nights	1,090	1,182	1,219	1,362	3,987	7,872	12,767	12,385	9,218	9,154	1,316	1,203
Occupancy	16.31%	20.14%	21.25%	15.25%	28.06%	51.05%	80.64%	77.39%	60.87%	58.72%	20.03%	18.19%
ADR	\$ 171	\$ 142	\$ 63	\$ 95	\$ 120	\$ 129	\$ 155	\$ 160	\$ 135	\$ 141	\$ 134	\$ 119
Collections	\$ 10,238	\$ 9,242	\$ 4,238	\$ 7,113	\$ 26,252	\$ 55,797	\$ 108,879	\$ 108,013	\$ 68,334	\$ 70,776	\$ 9,729	\$ 7,842

TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
132,607	\$ 489,960	\$ 146,988	117	563
62,757				
47.33%				
\$ 130				
Lates				
\$ 3,506	\$ 489,959			

2011	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11
Avail Nights	6,628	5,835	6,111	8,031	13,774	15,292	15,856	16,343	15,189	15,544	6,646	6,449
Filled Nights	1,067	1,240	999	1,089	3,661	8,219	12,872	12,645	9,305	8,925	1,265	1,157
Occupancy	16.10%	21.25%	16.35%	13.56%	26.58%	53.75%	81.18%	77.37%	61.26%	57.42%	19.03%	17.94%
ADR	\$ 174	\$ 131	\$ 105	\$ 108	\$ 126	\$ 135	\$ 165	\$ 157	\$ 138	\$ 140	\$ 136	\$ 115
Collections	\$ 10,201	\$ 8,903	\$ 5,774	\$ 6,446	\$ 25,283	\$ 60,605	\$ 116,882	\$ 108,630	\$ 70,239	\$ 68,311	\$ 9,447	\$ 7,285

TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
131,698	\$ 498,006	\$ 149,402	121	569
62,444				
47.41%				
\$ 136				
Lates				
\$ (5,860)	\$ 498,006			

2012	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12
Avail Nights	6,725	5,881	5,765	7,901	14,872	16,272	17,040	17,119	16,380	16,578	6,483	6,208
Filled Nights	973	1,554	991	1,375	4,166	9,047	13,688	13,380	10,249	8,919	1,603	1,592
Occupancy	14.47%	26.42%	17.19%	17.40%	28.01%	55.60%	80.33%	78.16%	62.57%	53.80%	24.73%	25.64%
ADR	\$ 161	\$ 104	\$ 114	\$ 124	\$ 128	\$ 136	\$ 165	\$ 164	\$ 137	\$ 142	\$ 117	\$ 110
Collections	\$ 8,624	\$ 8,869	\$ 6,066	\$ 9,296	\$ 29,149	\$ 66,981	\$ 123,611	\$ 119,884	\$ 76,931	\$ 69,200	\$ 10,336	\$ 9,556

TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
137,224	\$ 538,808	\$ 161,642	123	571
67,537				
49.22%				
\$ 134				
Lates				
\$ 304	\$ 538,807			

2013	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13
Avail Nights	6,128	6,020	6,376	7,225	14,596	16,275	17,110	19,775	16,264	16,218	7,055	5,224
Filled Nights	1,062	1,388	1,379	1,395	4,790	9,602	13,738	13,682	10,178	9,693	1,708	1,332
Occupancy	17.33%	23.06%	21.63%	19.31%	32.82%	59.00%	80.29%	69.19%	62.58%	59.77%	24.21%	25.50%
ADR	\$ 159	\$ 128	\$ 99	\$ 99	\$ 111	\$ 144	\$ 169	\$ 169	\$ 149	\$ 147	\$ 115	\$ 156
Collections	\$ 9,221	\$ 9,489	\$ 7,219	\$ 7,284	\$ 28,806	\$ 75,021	\$ 126,728	\$ 126,114	\$ 82,905	\$ 77,948	\$ 10,835	\$ 11,417

TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
138,266	\$ 573,949	\$ 172,185	134	582
69,949				
50.59%				
\$ 137				
Lates				
\$ 964	\$ 573,951			

2014	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
Avail Nights	6,082	5,675	6,311	6,783	14,395	16,556	17,395	17,411	16,283	15,693	6,676	6,404	135,664	\$ 608,097	\$ 182,429	141	592
Filled Nights	1,237	1,316	1,126	1,665	4854	9,657	14,344	14,914	10,612	9,491	1,464	1,249	71,929				
Occupancy	20.34%	23.19%	17.84%	24.55%	33.72%	58.33%	82.46%	85.66%	65.17%	60.48%	21.93%	19.50%	53.02%				
ADR	\$ 140	\$ 137	\$ 117	\$ 86	\$ 119	\$ 146	\$ 174	\$ 170	\$ 154	\$ 152	\$ 149	\$ 136	\$ 140				
Collections	\$ 9,513	\$ 9,914	\$ 7,213	\$ 7,857	\$ 31,552	\$ 76,720	\$ 136,604	\$ 137,560	\$ 89,580	\$ 79,091	\$ 12,006	\$ 9,350	\$ 1,138	\$ 608,098			

2015	Jan-15	Feb-15	Mar-15	Apr-15	May-15	Jun-15	Jul-15	Aug-15	Sep-15	Oct-15	Nov-15	Dec-15	TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
Avail Nights	6,284	5,738	5,953	7,154	15,257	16,676	17,480	17,534	16,811	16,710	6,478	6,413	138,488	\$ 632,299	\$ 189,690	141	587
Filled Nights	1,165	1,392	1,012	1,424	5,258	9,959	14,508	14,139	11,107	10,327	1,414	1,249	72,954				
Occupancy	18.54%	24.26%	17.00%	19.90%	34.46%	59.72%	83.00%	80.64%	66.07%	61.80%	21.83%	19.48%	52.68%				
ADR	\$ 138	\$ 123	\$ 119	\$ 114	\$ 130	\$ 149	\$ 178	\$ 182	\$ 149	\$ 154	\$ 172	\$ 125	\$ 144				
Collections	\$ 8,866	\$ 9,409	\$ 6,556	\$ 8,923	\$ 37,057	\$ 80,649	\$ 141,217	\$ 139,494	\$ 90,624	\$ 87,391	\$ 13,347	\$ 8,575	\$ 190	\$ 632,298			

2016	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
Avail Nights	6,494	5,917	6,064	7,032	15,254	16,120	16,546	17,224	16,466	16,718	8,117	7,143	139,095	\$ 643,279	\$ 192,984	149	593
Filled Nights	1,333	1,297	1,007	1,649	4,825	9,620	14,491	13,492	11,314	10,399	1,730	1,300	72,456				
Occupancy	20.53%	21.92%	16.61%	23.45%	31.63%	59.68%	87.58%	78.33%	68.71%	62.20%	21.31%	18.20%	52.09%				
ADR	\$ 160	\$ 135	\$ 114	\$ 93	\$ 136	\$ 161	\$ 193	\$ 190	\$ 160	\$ 169	\$ 139	\$ 150	\$ 150				
Collections	\$ 11,705	\$ 9,616	\$ 6,290	\$ 8,411	\$ 36,017	\$ 84,417	\$ 152,999	\$ 140,426	\$ 98,659	\$ 96,456	\$ 13,217	\$ 10,734	\$ (25,671)	\$ 643,276			

2017	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
Available	6,995	6,146	5,698	7,475	15,648	16,462	17,252	17,304	16,689	16,880	8,486	7,581	142,616	\$ 708,367	\$ 212,510	150	622
Filled	1,051	1,449	914	1,618	5,061	9,762	14,455	13,750	11,108	10,167	1,829	1,401	72,565				
Occup	15.03%	23.58%	16.04%	21.65%	32.34%	59.30%	83.79%	79.46%	66.56%	60.23%	21.55%	18.48%	50.88%				
ADR	\$ 178	\$ 144	\$ 109	\$ 125	\$ 131	\$ 171	\$ 202	\$ 194	\$ 168	\$ 176	\$ 137	\$ 147	\$ 157				
Collections	\$ 10,209	\$ 11,386	\$ 5,375	\$ 11,011	\$ 36,219	\$ 90,856	\$ 159,968	\$ 145,849	\$ 102,242	\$ 97,919	\$ 13,760	\$ 11,256	\$ 12,317	\$ 708,367			

2018	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
Available	7,419	6,727	7,282	8,362	15,860	16,976	17,475	17,436	16,846	17,019	8,289	7,797	147,488	\$ 733,021	\$ 219,906	149	634
Filled	1,361	1,488	1,374	1,571	4,937	9,866	14,677	13,898	11,295	10,303	2,070	1,604	74,445				
Occup	18.34%	22.12%	18.87%	18.79%	31.13%	58.12%	83.99%	79.71%	67.05%	60.54%	24.97%	20.57%	50.48%				
ADR	\$ 156	\$ 131	\$ 107	\$ 122	\$ 141	\$ 175	\$ 208	\$ 202	\$ 178	\$ 178	\$ 137	\$ 150	\$ 157				
Collections	\$ 11,467	\$ 10,567	\$ 8,038	\$ 10,565	\$ 38,079	\$ 94,038	\$ 167,413	\$ 153,761	\$ 109,633	\$ 100,522	\$ 15,473	\$ 13,026	\$ 440	\$ 733,022			

2019	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19
Available	8,228	7,334	7,883	9,168	16,358	16,746	17,731	17,776	16,905	17,148	8,545	7,711
Filled	1,349	1,584	1,658	1,749	4,677	10,498	14,786	14,749	11,460	10,663	1,966	1,564
Occup	16.40%	21.60%	21.03%	19.08%	28.59%	62.69%	83.39%	82.97%	67.79%	62.18%	23.01%	20.28%
ADR	\$ 156	\$ 133	\$ 110	\$ 116	\$ 149	\$ 178	\$ 210	\$ 208	\$ 178	\$ 181	\$ 132	\$ 156
Collections	\$11,480	\$11,583	\$ 9,990	\$11,061	\$38,162	\$ 102,533	\$ 169,864	\$ 166,900	\$ 111,546	\$ 106,146	\$14,149	\$13,266

TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
151,533	\$ 767,236	\$ 230,171	164	636
76,703				
50.62%				
\$ 159				
Lates				
\$ 555	\$ 767,235			

2020	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
Available	9,543	7,632	7,030	4,716	8,765	15,882	17,218	17,160	16,754	16,271	8,359	7,824
Filled	1,417	1,448	892	219	1,114	7,501	13,743	14,339	11,292	9,327	1,747	1,348
Occup	14.85%	18.97%	12.69%	4.64%	12.71%	47.23%	79.82%	83.56%	67.40%	57.32%	20.90%	17.23%
ADR	\$ 154	\$ 151	\$ 111	\$ 71	\$ 156	\$ 187	\$ 224	\$ 217	\$ 194	\$ 200	\$ 156	\$ 181
Collections	\$11,879	\$11,916	\$ 5,299	\$ 782	\$ 9,530	\$77,106	\$ 169,109	\$ 169,521	\$ 120,063	\$ 102,607	\$14,787	\$13,423

TOTALS	Room Tax Collections	30% to muni	# of permits	# of units
137,154	\$ 708,070	\$ 212,421	161	633
64,387				
46.95%				
\$ 167				
Lates				
\$ 2,047	\$ 708,069			

Door County Tourism Zone Commission

Cheques to be issued for December 2020 reports

MUNI CODE	2020 Late												Prior Yrs	TOTAL TO DATE	30% share	
	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20				Adjustments
02 Baileys Harbor	\$ 2,937	\$ 3,657	\$ 1,591	\$ 364	\$ 7,295	\$ 41,694	\$ 95,180	\$ 96,400	\$ 89,410	\$ 54,485	\$ 8,677	\$ 6,502	\$ -	\$ 1,467	\$ 391,670	\$ 117,504
04 Brussels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
06 City Banks	\$ -	\$ -	\$ -	\$ -	\$ 113	\$ 1,258	\$ 2,144	\$ 1,702	\$ 1,002	\$ 801	\$ 57	\$ 229	\$ -	\$ -	\$ 7,108	\$ 2,132
08 Egg Harbor-Town	\$ 6,037	\$ 7,873	\$ 3,910	\$ 637	\$ 4,893	\$ 46,030	\$ 100,842	\$ 97,170	\$ 65,598	\$ 58,134	\$ 12,615	\$ 8,685	\$ -	\$ 389	\$ 413,489	\$ 124,047
09 Egg Harbor - Village	\$ 5,744	\$ 5,438	\$ 3,683	\$ 281	\$ 2,895	\$ 39,892	\$ 83,103	\$ 97,331	\$ 87,342	\$ 58,170	\$ 10,992	\$ 6,711	\$ -	\$ 121	\$ 394,592	\$ 118,878
11 Ephraim	\$ 5,309	\$ 6,424	\$ 2,227	\$ 39	\$ 7,389	\$ 80,798	\$ 138,069	\$ 141,663	\$ 98,701	\$ 80,571	\$ 8,309	\$ 6,962	\$ -	\$ 47	\$ 557,428	\$ 167,228
14 Forestville-Town	\$ -	\$ 16	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 16	\$ 5
13 Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
39 Gardiner	\$ 800	\$ 1,915	\$ 404	\$ 228	\$ 2,097	\$ 5,473	\$ 10,958	\$ 10,295	\$ 6,449	\$ 4,428	\$ 1,048	\$ 564	\$ -	\$ 21	\$ 44,248	\$ 13,274
17 Gibraltar	\$ 11,876	\$ 11,916	\$ 5,289	\$ 782	\$ 6,530	\$ 77,108	\$ 169,109	\$ 169,521	\$ 120,653	\$ 102,667	\$ 14,737	\$ 13,423	\$ -	\$ 2,047	\$ 708,070	\$ 212,121
15 Jacksraport	\$ 1,701	\$ 1,278	\$ 647	\$ 51	\$ 2,318	\$ 16,467	\$ 32,292	\$ 34,352	\$ 18,487	\$ 14,395	\$ 3,079	\$ 2,670	\$ -	\$ 382	\$ 128,119	\$ 38,698
32 Liberty Grove	\$ 2,040	\$ 1,490	\$ 754	\$ 425	\$ 4,633	\$ 37,692	\$ 92,557	\$ 93,981	\$ 59,535	\$ 47,394	\$ 6,059	\$ 4,663	\$ -	\$ 183	\$ 352,495	\$ 105,749
27 Neawaupee	\$ 1,743	\$ 4,870	\$ 2,411	\$ 663	\$ 4,663	\$ 16,365	\$ 29,571	\$ 29,030	\$ 20,483	\$ 15,241	\$ 3,303	\$ 2,738	\$ -	\$ 946	\$ 132,616	\$ 39,845
33 Sevastopol	\$ 6,503	\$ 7,363	\$ 4,730	\$ 617	\$ 6,138	\$ 38,719	\$ 80,745	\$ 89,980	\$ 53,211	\$ 42,951	\$ 11,105	\$ 8,398	\$ -	\$ 134	\$ 341,590	\$ 102,477
34 Sister Bay	\$ 11,857	\$ 11,773	\$ 5,070	\$ 672	\$ 8,693	\$ 64,918	\$ 140,113	\$ 143,502	\$ 89,694	\$ 80,480	\$ 17,398	\$ 10,612	\$ -	\$ 107	\$ 585,155	\$ 175,547
35 Sturgeon Bay-City	\$ 24,141	\$ 29,285	\$ 17,915	\$ 3,349	\$ 15,410	\$ 51,220	\$ 121,675	\$ 112,576	\$ 83,158	\$ 69,970	\$ 29,409	\$ 16,792	\$ -	\$ 1,499	\$ 567,397	\$ 170,219
36 Sturgeon Bay-Town	\$ 530	\$ 583	\$ 397	\$ 68	\$ 1,397	\$ 7,123	\$ 13,183	\$ 14,807	\$ 8,478	\$ 6,612	\$ 1,818	\$ 1,154	\$ -	\$ -	\$ 58,098	\$ 16,829
42 Union	\$ 80	\$ 144	\$ 128	\$ 595	\$ 585	\$ 1,779	\$ 2,869	\$ 2,533	\$ 2,351	\$ 1,813	\$ 194	\$ 242	\$ -	\$ -	\$ 13,225	\$ 3,907
46 Washington Island	\$ 228	\$ 365	\$ 144	\$ 34	\$ 935	\$ 11,166	\$ 29,920	\$ 27,816	\$ 15,547	\$ 8,244	\$ 1,264	\$ 465	\$ -	\$ 167	\$ 83,264	\$ 27,619
TOTALS	\$ 81,580	\$ 94,369	\$ 48,679	\$ 8,702	\$ 79,076	\$ 517,487	\$ 1,149,860	\$ 1,156,481	\$ 779,667	\$ 645,105	\$ 122,001	\$ 91,308	\$ -	\$ 7,461	\$ 4,781,817	\$ 1,454,545
30% MUNI	\$ 24,477	\$ 28,311	\$ 14,604	\$ 2,611	\$ 23,723	\$ 155,246	\$ 344,658	\$ 346,944	\$ 233,900	\$ 193,331	\$ 36,600	\$ 27,362	\$ -	\$ 2,247	\$ 1,454,545	\$ 436,365
4% DCTZC	\$ 3,264	\$ 3,775	\$ 1,947	\$ 948	\$ 3,163	\$ 20,099	\$ 46,964	\$ 48,259	\$ 31,187	\$ 25,804	\$ 4,660	\$ 3,652	\$ -	\$ 300	\$ 161,273	\$ 48,663
66% DDC	\$ 53,849	\$ 62,283	\$ 32,128	\$ 5,143	\$ 52,190	\$ 341,141	\$ 758,938	\$ 761,278	\$ 515,580	\$ 425,970	\$ 80,741	\$ 59,294	\$ -	\$ 4,914	\$ 3,166,000	\$ 977,517
	\$ 31,389	\$ 34,309	\$ 18,079	\$ 926	\$ 79,076	\$ 517,487	\$ 1,149,350	\$ 1,156,481	\$ 779,667	\$ 645,105	\$ 122,001	\$ 91,308	\$ -	\$ 7,461	\$ 4,751,817	\$ 1,405,878

Report includes current year and prior year late revenues collected in 2020

Report includes current year and prior year late revenues collected in 2020

Door County Tourism Zone Commission

Checks to be issued for December 2020 reports
Room Tax Collection Annual 2020 Summary by Municipality - Comparative

	Jan-20 Adj 1/31/20	Feb-20 Adj 1/31/20	Mar-20 Adj 1/31/20	Apr-20 Adj 1/31/20	May-20 Adj 1/31/20	Jun-20 Adj 1/31/20	Jul-20 Adj 1/31/20	Aug-20 Adj 1/31/20
Bellefleur Harbor	\$ 2,575	\$ 2,348	\$ 1,581	\$ 3,359	\$ 20,713	\$ 55,114	\$ 87,362	\$ 92,467
Brussels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Clay Banks	\$ -	\$ -	\$ -	\$ -	\$ 88	\$ 609	\$ 1,682	\$ 1,266
Egg Harbor-Town	\$ 3,972	\$ 7,089	\$ 3,319	\$ 6,788	\$ 24,540	\$ 63,582	\$ 114,956	\$ 104,587
Egg Harbor - Village	\$ 6,819	\$ 5,843	\$ 3,883	\$ 7,084	\$ 22,622	\$ 58,977	\$ 106,552	\$ 99,344
Ephraim	\$ 4,810	\$ 5,601	\$ 2,227	\$ 4,949	\$ 32,979	\$ 83,914	\$ 147,199	\$ 141,480
Forestville-Town	\$ 46	\$ 38	\$ -	\$ -	\$ 34	\$ 91	\$ 98	\$ 85
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gardner	\$ 1,001	\$ 1,218	\$ 404	\$ 745	\$ 4,576	\$ 4,861	\$ 9,258	\$ 8,444
Gibraltar	\$ 11,480	\$ 11,593	\$ 5,299	\$ 11,061	\$ 38,162	\$ 102,533	\$ 169,894	\$ 166,000
Jacksport	\$ 987	\$ 804	\$ 647	\$ 839	\$ 3,322	\$ 15,204	\$ 28,894	\$ 28,831
Liberty Grove	\$ 1,843	\$ 1,491	\$ 754	\$ 1,710	\$ 4,424	\$ 48,151	\$ 91,756	\$ 90,882
Naseweapue	\$ 2,748	\$ 5,082	\$ 2,411	\$ 1,570	\$ 7,857	\$ 15,856	\$ 28,502	\$ 25,852
Sevastopol	\$ 7,008	\$ 6,361	\$ 4,730	\$ 7,398	\$ 18,748	\$ 44,514	\$ 78,126	\$ 73,225
Sister Bay	\$ 10,033	\$ 9,641	\$ 5,070	\$ 8,855	\$ 32,532	\$ 85,344	\$ 143,465	\$ 146,550
Sturgeon Bay-City	\$ 22,075	\$ 24,141	\$ 17,915	\$ 22,230	\$ 43,880	\$ 75,151	\$ 120,563	\$ 118,537
Sturgeon Bay-Town	\$ 441	\$ 205	\$ 387	\$ 248	\$ 1,788	\$ 6,785	\$ 12,305	\$ 10,670
Union	\$ -	\$ 80	\$ 144	\$ -	\$ 01	\$ 588	\$ 1,427	\$ 1,369
Washington Island	\$ 180	\$ 328	\$ 144	\$ 548	\$ 3,306	\$ 11,880	\$ 27,017	\$ 28,069
TOTALS	\$ 75,724	\$ 86,438	\$ 64,879	\$ 77,217	\$ 289,653	\$ 671,523	\$ 1,178,016	\$ 1,138,500
30% MUNI	\$ 22,717	\$ 25,931	\$ 14,604	\$ 23,185	\$ 80,896	\$ 201,457	\$ 353,405	\$ 348,944
4% DCTZC	\$ 3,029	\$ 3,457	\$ 1,947	\$ 3,089	\$ 10,786	\$ 28,861	\$ 47,121	\$ 45,540
66% DDC	\$ 49,978	\$ 57,050	\$ 48,328	\$ 50,943	\$ 197,971	\$ 571,205	\$ 777,490	\$ 743,016
Available Filled	78808	72807	73297	82705	128765	137288	142782	144811
%	10.08%	14.10%	10.77%	10.65%	30.43%	58.46%	74.4%	73.0%
Average	\$ 115	\$ 109	\$ 106	\$ 104	\$ 131	\$ 169	\$ 202	\$ 188
Total Revenues	\$ 1,432,377	\$ 1,624,670	\$ 1,172,451	\$ 1,453,848	\$ 5,001,659	\$ 12,373,749	\$ 21,667,397	\$ 20,924,971
Adjustments for comparative purposes								
Late Collections	\$ 75,724	\$ 86,438	\$ 64,879	\$ 77,217	\$ 289,653	\$ 671,523	\$ 1,178,016	\$ 1,138,500
Total	\$ 1,508,101	\$ 1,711,108	\$ 1,237,330	\$ 1,531,065	\$ 5,291,312	\$ 13,045,272	\$ 22,845,413	\$ 22,063,471
Increase/Decrease	\$ 75,724	\$ 86,438	\$ 64,879	\$ 77,217	\$ 289,653	\$ 671,523	\$ 1,178,016	\$ 1,138,500
%	7.7%	7.7%	4.9%	5.1%	13.7%	12.9%	12.4%	10.4%

Report does not include prior year revenues collected in 2020, and current year data are based on the green total computations section.

Door County Tourism Zone Commission

	Sep-19 Adj 1/31/20	Sep-20 Adj 1/31/21	Oct-19 Adj 1/31/20	Oct-20 Adj 1/31/21	Nov-19 Adj 1/31/20	Nov-20 Adj 1/31/21	Dec-19 Adj 1/31/20	Dec-20	2019 YTD Total	2020 YTD Total	2020 Letters YTD	YTD Variance	%
Baileys Harbor	\$ 56,115	\$ 69,410	\$ 48,046	\$ 54,495	\$ 4,947	\$ 8,877	\$ 3,188	\$ 6,502	\$ 391,067	\$ -	\$ -	\$ (1,745)	-0.45%
Brussels	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.00%
Clay Banks	\$ 329	\$ 1,002	\$ 198	\$ 601	\$ -	\$ 57	\$ -	\$ 229	\$ 4,460	\$ 7,108	\$ -	\$ 2,648	0.00%
Egg Harbor-Town	\$ 62,877	\$ 65,588	\$ 56,129	\$ 58,134	\$ 8,333	\$ 12,615	\$ 7,368	\$ 8,865	\$ 468,143	\$ -	\$ -	\$ (55,023)	-11.75%
Egg Harbor - Village	\$ 64,956	\$ 67,342	\$ 62,868	\$ 56,170	\$ 8,840	\$ 10,982	\$ 6,319	\$ 6,711	\$ 458,363	\$ -	\$ -	\$ (68,892)	-14.86%
Ephraim	\$ 96,554	\$ 98,701	\$ 85,567	\$ 80,571	\$ 7,417	\$ 8,309	\$ 5,857	\$ 6,852	\$ 621,331	\$ -	\$ -	\$ (63,953)	-10.29%
Forestville-Town	\$ 72	\$ -	\$ 61	\$ -	\$ 12	\$ -	\$ 44	\$ -	\$ 618	\$ -	\$ -	\$ (602)	-97.41%
Forestville-Village	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.00%
Ganther	\$ 4,108	\$ 6,440	\$ 3,525	\$ 4,428	\$ 786	\$ 1,048	\$ 680	\$ 584	\$ 40,218	\$ -	\$ -	\$ 4,010	9.87%
Gibraltar	\$ 111,540	\$ 120,063	\$ 106,140	\$ 102,607	\$ 14,149	\$ 14,787	\$ 13,266	\$ 13,423	\$ 706,680	\$ -	\$ -	\$ (60,657)	-7.91%
Jacksonport	\$ 11,090	\$ 16,487	\$ 10,594	\$ 14,395	\$ 1,725	\$ 3,079	\$ 956	\$ 2,870	\$ 103,959	\$ -	\$ -	\$ 23,777	22.87%
Liberty Grove	\$ 47,720	\$ 59,535	\$ 48,715	\$ 47,394	\$ 3,458	\$ 6,859	\$ 2,136	\$ 4,883	\$ 353,800	\$ -	\$ -	\$ (1,488)	-0.42%
Nasaupee	\$ 14,004	\$ 20,483	\$ 11,077	\$ 15,241	\$ 1,642	\$ 3,303	\$ 536	\$ 2,738	\$ 117,832	\$ -	\$ -	\$ 14,037	11.91%
Savastopol	\$ 45,483	\$ 53,211	\$ 38,410	\$ 42,951	\$ 7,884	\$ 11,105	\$ 5,909	\$ 8,398	\$ 339,650	\$ -	\$ -	\$ 1,806	0.53%
Sister Bay	\$ 92,545	\$ 89,884	\$ 91,588	\$ 80,480	\$ 15,445	\$ 17,388	\$ 11,588	\$ 10,812	\$ 654,849	\$ -	\$ -	\$ (69,801)	-10.66%
Sturgeon Bay-City	\$ 84,478	\$ 83,158	\$ 83,684	\$ 69,970	\$ 22,789	\$ 20,409	\$ 20,214	\$ 16,782	\$ 671,821	\$ -	\$ -	\$ (105,022)	-15.77%
Sturgeon Bay-Town	\$ 4,472	\$ 8,478	\$ 3,890	\$ 6,612	\$ 751	\$ 1,818	\$ 884	\$ 1,154	\$ 42,619	\$ -	\$ -	\$ 13,479	31.63%
Union	\$ 653	\$ 2,351	\$ 708	\$ 1,813	\$ 296	\$ 194	\$ 277	\$ 242	\$ 5,758	\$ -	\$ -	\$ 7,487	100.00%
Washington Island	\$ 11,777	\$ 15,547	\$ 7,786	\$ 8,244	\$ 1,128	\$ 1,264	\$ 301	\$ 465	\$ 92,509	\$ -	\$ -	\$ 83,127	87.00%
TOTALS	\$ 710,978	\$ 779,667	\$ 659,879	\$ 645,105	\$ 100,589	\$ 122,001	\$ 79,332	\$ 91,308	\$ 5,132,585	\$ -	\$ -	\$ (358,240)	-7.0%
30% MUNI	\$ 213,263	\$ 233,900	\$ 197,964	\$ 183,531	\$ 30,177	\$ 36,600	\$ 23,800	\$ 27,382	\$ -	\$ -	\$ -	\$ -	
4% DCTZC	\$ 28,435	\$ 31,187	\$ 26,386	\$ 25,804	\$ 4,024	\$ 4,890	\$ 3,173	\$ 3,852	\$ -	\$ -	\$ -	\$ -	
66% DDC	\$ 469,279	\$ 514,580	\$ 435,529	\$ 435,769	\$ 66,388	\$ 80,501	\$ 52,359	\$ 60,074	\$ -	\$ -	\$ -	\$ -	
	\$ 710,978	\$ 779,667	\$ 659,879	\$ 645,105	\$ 100,589	\$ 122,001	\$ 79,332	\$ 91,308	\$ -	\$ -	\$ -	\$ -	
Available Filled	\$ 138185	\$ 736221	\$ 136249	\$ 129912	\$ 83764	\$ 81916	\$ 76223	\$ 78075	\$ 1300080	\$ 1190259	\$ -	\$ (69,721)	-5.0%
%	\$ 76759	\$ 73540	\$ 71735	\$ 63740	\$ 15812	\$ 15534	\$ 11898	\$ 11654	\$ 583629	\$ 469003	\$ -	\$ (114,626)	-19.6%
Average	\$ 171	\$ 96.41%	\$ 52.65%	\$ 47.36%	\$ 18.00%	\$ 19.30%	\$ 15.61%	\$ 145	\$ 43.35%	\$ 39.75%	\$ -	\$ (3,600)	-8.1%
Total Revenues	\$ 13,091,041	\$ 14,275,000	\$ 12,130,435	\$ 11,800,791	\$ 1,859,441	\$ 2,271,863	\$ 1,464,546	\$ 1,603,090	\$ 54,859,440	\$ 387,671,540	\$ -	\$ (332,812,100)	-60.7%
Adjustments for com													
Life Collectors	\$ 710,978	\$ 779,667	\$ 659,879	\$ 645,105	\$ 100,589	\$ 122,001	\$ 79,332	\$ 91,308	\$ 5,132,585	\$ 0	\$ 0	\$ (5,132,585)	-100.0%
Total	\$ 710,978	\$ 779,667	\$ 659,879	\$ 645,105	\$ 100,589	\$ 122,001	\$ 79,332	\$ 91,308	\$ 5,132,585	\$ 0	\$ 0	\$ (5,132,585)	-100.0%
Adjustment(Decrease)	\$ 121,2021												

As collected in 2020, and current year. Values are included in the District Total Comparative section.

2019 v. 2020 - Comparison- By Property Report

Hotel Motel "50"					
	Revenue	Available	Filled	Occupancy	ADR
2019	\$ 20,829,341.67	319,615	165,002	51.63%	\$126.24
2020	\$ 18,283,602.78	299,937	135,625	45.22%	\$134.81
Variance	-\$2,545,738.89	-19,678	-29,377	-6.41%	\$8.57
% Diff	-12.22%	-6.16%	-17.80%	-12.41%	6.79%

Resort "51"					
	Revenue	Available	Filled	Occupancy	ADR
2019	\$ 38,381,106.24	551,744	226,093	40.98%	\$169.76
2020	\$ 30,313,109.18	463,995	168,148	36.24%	\$180.28
Variance	-\$8,067,997.06	-87,749	-57,945	-4.74%	\$10.52
% Diff	-26.62%	-18.91%	-34.46%	-13.08%	5.83%

Inn "52"					
	Revenue	Available	Filled	Occupancy	ADR
2019	\$ 4,260,526.42	60,769	27,437	45.15%	\$155.28
2020	\$ 3,762,518.64	58,415	22,669	38.81%	\$165.98
Variance	-\$498,007.78	-2,354	-4,768	-6.34%	\$10.69
% Diff	-13.24%	-4.03%	-21.03%	-16.34%	6.44%

Condo "53"					
	Revenue	Available	Filled	Occupancy	ADR
2019	\$ 6,482,394.57	87,113	38,197	43.85%	\$169.71
2020	\$ 6,044,404.12	81,079	30,360	37.44%	\$199.09
Variance	-\$437,990.45	-6,034	-7,837	-6.40%	\$29.38
% Diff	-7.25%	-7.44%	-25.81%	-17.10%	14.76%

B&B "54"					
	Revenue	Available	Filled	Occupancy	ADR
2019	\$ 2,615,428.31	33,826	12,766	37.74%	\$204.87
2020	\$ 2,024,949.06	28,263	9,294	32.88%	\$217.88
Variance	-\$590,479.25	-5,563	-3,472	-4.86%	\$13.00
% Diff	-29.16%	-19.68%	-37.36%	-14.77%	5.97%

Home "56"					
	Revenue	Available	Filled	Occupancy	ADR
2019	\$ 21,749,895.95	238,004	88,971	37.38%	\$244.46
2020	\$ 26,904,191.03	230,404	96,107	41.71%	\$279.94
Variance	\$ 5,154,295.08	-7,600	7,136	4.33%	\$35.48
% Diff	19.16%	-3.30%	7.43%	10.38%	12.67%

Other "59"					
	Revenue	Available	Filled	Occupancy	ADR
2019	\$ 340,747.08	9,019	3,049	33.81%	\$111.76
2020	\$ 338,771.28	7,566	2,760	36.48%	\$122.61
Variance	-\$1,975.80	-1,453	-289	2.67%	\$10.86
% Diff	-0.58%	-19.20%	-10.47%	7.33%	8.85%

* As of 1/1/2021, the Traveler Service fee paid by the Guest, when booking on a Marketplace Platform became part of the taxable lodging sale. This change increases the taxable lodging sale therefore ADR also rises.

2019 By Property Report

2019 Hotel Motel "50"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-19	\$ 281,572.05	15,305	3,304	21.59%	\$ 85.22
Feb-19	\$ 409,568.24	15,020	5,261	35.03%	\$ 77.85
Mar-19	\$ 396,656.50	16,630	5,398	32.46%	\$ 73.48
Apr-19	\$ 340,515.03	19,551	4,271	21.85%	\$ 79.73
May-19	\$ 1,221,571.95	34,472	12,133	35.20%	\$ 100.68
Jun-19	\$ 2,698,230.97	36,312	21,689	59.73%	\$ 124.41
Jul-19	\$ 4,323,670.96	37,333	29,955	80.24%	\$ 144.34
Aug-19	\$ 4,309,554.68	37,746	29,831	79.03%	\$ 144.47
Sep-19	\$ 3,156,009.56	36,266	23,404	64.53%	\$ 134.85
Oct-19	\$ 3,026,635.89	36,200	22,535	62.25%	\$ 134.31
Nov-19	\$ 384,720.60	18,596	4,317	23.21%	\$ 89.12
Dec-19	\$ 280,635.24	16,184	2,904	17.94%	\$ 96.64
Totals	\$ 20,829,341.67	319,615	165,002	51.63%	\$ 126.24

2019 Resort "51"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-19	\$ 679,317.52	40,485	6,279	15.51%	\$ 108.19
Feb-19	\$ 744,965.35	36,933	7,480	20.25%	\$ 99.59
Mar-19	\$ 726,885.67	40,205	7,170	17.83%	\$ 101.38
Apr-19	\$ 631,018.94	40,050	6,258	15.63%	\$ 100.83
May-19	\$ 2,019,492.49	51,105	16,164	31.63%	\$ 124.94
Jun-19	\$ 4,933,160.48	52,611	29,389	55.86%	\$ 167.86
Jul-19	\$ 8,714,613.70	54,136	40,636	75.06%	\$ 214.46
Aug-19	\$ 8,364,391.49	54,476	40,904	75.09%	\$ 204.49
Sep-19	\$ 5,241,358.21	52,647	30,678	58.27%	\$ 170.85
Oct-19	\$ 4,946,788.48	51,899	28,727	55.35%	\$ 172.20
Nov-19	\$ 777,821.70	39,436	7,011	17.78%	\$ 110.94
Dec-19	\$ 601,292.21	37,761	5,397	14.29%	\$ 111.41
Totals	\$ 38,381,106.24	551,744	226,093	40.98%	\$ 169.76

2019 Other "59"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-19	\$ 315.00	7	3	42.83%	\$ 105.00
Feb-19	\$ -	0	0	0.00%	\$ -
Mar-19	\$ -	0	0	0.00%	\$ -
Apr-19	\$ -	0	0	0.00%	\$ -
May-19	\$ 20,651.84	1,245	175	14.06%	\$ 118.01
Jun-19	\$ 54,892.06	1,572	519	33.02%	\$ 105.77
Jul-19	\$ 88,574.55	1,654	823	49.76%	\$ 107.62
Aug-19	\$ 88,639.83	1,644	813	49.45%	\$ 109.03
Sep-19	\$ 48,483.12	1,441	376	26.09%	\$ 128.94
Oct-19	\$ 33,718.13	1,456	340	23.35%	\$ 99.17
Nov-19	\$ 2,797.64	0	0	0.00%	\$ -
Dec-19	\$ 2,674.91	0	0	0.00%	\$ -
Totals	\$ 340,747.08	9,019	3,049	33.81%	\$ 111.76

2019 By Property Report

2019 Inn "52"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-19	\$ 62,726.67	3,606	465	12.90%	\$ 134.90
Feb-19	\$ 68,718.06	3,213	519	16.15%	\$ 132.40
Mar-19	\$ 55,649.52	3,476	429	12.34%	\$ 129.72
Apr-19	\$ 63,922.17	3,621	547	15.11%	\$ 116.86
May-19	\$ 236,139.11	6,581	1810	27.50%	\$ 130.46
Jun-19	\$ 536,370.06	6,577	3,685	56.03%	\$ 145.55
Jul-19	\$ 865,336.91	6,781	5,138	75.77%	\$ 168.42
Aug-19	\$ 861,830.69	6,730	5,151	76.54%	\$ 167.31
Sep-19	\$ 673,659.77	6,522	4,206	64.49%	\$ 160.17
Oct-19	\$ 653,966.19	6,582	4,178	63.48%	\$ 156.53
Nov-19	\$ 99,945.36	3,817	682	17.87%	\$ 146.55
Dec-19	\$ 82,261.91	3,263	627	19.22%	\$ 131.20
Totals	\$ 4,260,526.42	60,769	27,437	45.15%	\$ 155.28

2019 Condo "53"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-19	\$ 164,597.69	6,453	1,380	21.39%	\$ 119.27
Feb-19	\$ 169,040.21	5,819	1,728	29.70%	\$ 97.82
Mar-19	\$ 214,590.21	6,225	2,025	32.53%	\$ 105.97
Apr-19	\$ 163,108.05	6,275	1,571	25.04%	\$ 103.82
May-19	\$ 335,433.80	7,350	2,562	34.86%	\$ 130.93
Jun-19	\$ 770,243.94	7,793	4,316	55.38%	\$ 178.46
Jul-19	\$ 1,368,653.26	8,594	6,325	73.60%	\$ 216.39
Aug-19	\$ 1,361,092.26	8,697	6,556	75.38%	\$ 207.61
Sep-19	\$ 824,682.18	8,325	4,582	55.04%	\$ 179.98
Oct-19	\$ 789,419.66	8,438	4,256	50.44%	\$ 185.48
Nov-19	\$ 170,567.29	6,647	1,672	25.15%	\$ 102.01
Dec-19	\$ 150,966.02	6,497	1,224	18.84%	\$ 123.34
Totals	\$ 6,482,394.57	87,113	38,197	43.85%	\$ 169.71

Sheet Totals				
Jan-19	\$ 1,432,376.79	78,808	12,676	16.08%
Feb-19	\$ 1,624,669.77	72,607	16,239	22.37%
Mar-19	\$ 1,615,306.94	78,883	16,403	20.79%
Apr-19	\$ 1,453,847.97	82,705	13,958	16.88%
May-19	\$ 5,001,658.80	126,765	38,315	30.23%
Jun-19	\$ 12,373,749.12	137,288	73,375	53.45%
Jul-19	\$ 21,687,396.51	143,792	107,355	74.66%
Aug-19	\$ 20,924,970.88	144,811	106,892	73.81%
Sep-19	\$ 13,091,040.63	138,195	76,759	55.54%
Oct-19	\$ 12,130,435.32	136,249	71,735	52.65%
Nov-19	\$ 1,859,441.43	83,764	15,912	19.00%
Dec-19	\$ 1,464,546.08	76,223	11,896	15.61%
Totals	\$ 94,659,440.24	1,300,090	561,515	43.19%

2019 By Property Report

2019 B&B "54"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-19	\$ 54,964.49	2,422	265	10.94%	\$ 207.41
Feb-19	\$ 61,182.81	2,160	308	14.26%	\$ 198.65
Mar-19	\$ 64,139.70	2,138	314	14.69%	\$ 204.27
Apr-19	\$ 63,261.78	2,312	287	12.41%	\$ 220.42
May-19	\$ 180,693.60	3,384	791	23.37%	\$ 216.97
Jun-19	\$ 323,704.51	3,421	1,502	43.91%	\$ 215.52
Jul-19	\$ 494,548.25	3,500	2,425	69.29%	\$ 203.94
Aug-19	\$ 478,921.82	3,587	2,445	68.16%	\$ 195.88
Sep-19	\$ 389,107.67	3,428	1,897	55.34%	\$ 205.12
Oct-19	\$ 375,988.07	3,252	1,827	56.18%	\$ 205.80
Nov-19	\$ 67,450.34	2,203	386	17.52%	\$ 174.74
Dec-19	\$ 61,465.27	2,019	319	15.80%	\$ 192.68
Totals	\$ 2,615,428.31	33,826	12,766	37.74%	\$ 204.87

2019 Home "56"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-19	\$ 188,883.37	10,530	980	9.31%	\$ 192.74
Feb-19	\$ 171,195.10	9,462	943	9.97%	\$ 181.54
Mar-19	\$ 157,385.34	10,209	1,067	10.45%	\$ 147.50
Apr-19	\$ 192,022.00	10,896	1024	9.40%	\$ 187.52
May-19	\$ 987,676.01	22,628	4,680	20.68%	\$ 211.04
Jun-19	\$ 3,057,147.10	29,002	12,275	42.32%	\$ 249.05
Jul-19	\$ 5,831,998.88	31,794	22,053	69.36%	\$ 264.45
Aug-19	\$ 5,460,540.11	31,931	21,192	66.37%	\$ 257.67
Sep-19	\$ 2,757,740.12	29,566	11,616	39.29%	\$ 237.41
Oct-19	\$ 2,303,918.90	28,422	9,872	34.73%	\$ 233.38
Nov-19	\$ 356,138.50	13,065	1,844	14.11%	\$ 193.13
Dec-19	285250.52	10499	1425	13.57%	200.18
Totals	\$ 21,749,895.95	238,004	88,971	37.38%	\$ 244.46

2019 Balancing Totals			
Stats	Sheet	KR YEAR END	Difference
Available	1,300,090	1,300,090	0
Filled	561,515	561,515	0
ADR	\$ 168.58	\$ 169.00	0
Occup	43.19%	43.19%	0
			0
Revenues	\$ 94,659,440.24	\$ 94,659,440.00	\$ 0.24

2020 By Property Report

2020 Hotel Motel "50"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-20	\$ 349,194.94	17,456	4,309	24.68%	\$ 81.04
Feb-20	\$ 431,846.35	17,257	5,322	30.84%	\$ 81.14
Mar-20	\$ 242,205.14	16,213	3,367	20.77%	\$ 71.93
Apr-20	\$ 82,902.48	15,630	1,274	8.15%	\$ 65.07
May-20	\$ 376,616.31	22,177	4,268	19.25%	\$ 88.24
Jun-20	\$ 1,943,096.99	34,634	15,298	44.17%	\$ 127.02
Jul-20	\$ 4,234,623.03	37,107	27,700	74.65%	\$ 152.87
Aug-20	\$ 4,205,912.83	36,891	27,012	73.22%	\$ 155.71
Sep-20	\$ 3,182,148.66	35,662	22,065	61.87%	\$ 144.22
Oct-20	\$ 2,650,942.74	34,427	18,529	53.82%	\$ 1,430.07
Nov-20	\$ 331,806.42	16,155	3,827	23.69%	\$ 86.70
Dec-20	\$ 252,306.89	16,328	2,654	16.25%	\$ 95.07
Totals	\$ 18,283,602.78	299,937	135,625	45.22%	\$ 134.81

2020 Resort "51"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-20	\$ 695,262.96	38,261	6,466	16.90%	\$ 107.53
Feb-20	\$ 820,094.30	36,549	7,901	21.62%	\$ 103.80
Mar-20	\$ 388,893.46	35,435	3,874	10.93%	\$ 100.39
Apr-20	\$ 20,450.88	12,120	325	2.68%	\$ 62.93
May-20	\$ 318,667.85	27,637	2,732	9.89%	\$ 116.64
Jun-20	\$ 3,119,021.86	46,148	17,697	38.35%	\$ 176.25
Jul-20	\$ 7,613,921.87	48,375	35,099	72.56%	\$ 216.93
Aug-20	\$ 7,425,115.85	49,219	36,280	73.71%	\$ 204.66
Sep-20	\$ 4,769,615.03	47,525	25,901	54.50%	\$ 184.13
Oct-20	\$ 3,904,168.02	47,095	20,987	44.56%	\$ 186.03
Nov-20	\$ 756,907.41	37,613	6,464	17.19%	\$ 117.10
Dec-20	\$ 480,989.69	38,018	4,422	11.63%	\$ 108.77
Totals	\$ 30,313,109.18	463,995	168,148	36.24%	\$ 180.28

2020 Other "59"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-20	\$ 2,108.00	9	9	100.00%	\$ 234.22
Feb-20	\$ 4,355.45	12	12	100.00%	\$ 362.95
Mar-20	\$ 1,120.00	7	7	100.00%	\$ 160.00
Apr-20	\$ -	0	0	0.00%	\$ -
May-20	\$ 21,954.42	743	168	22.61%	\$ 130.68
Jun-20	\$ 60,934.76	1,321	494	37.40%	\$ 123.35
Jul-20	\$ 84,808.26	1,377	748	54.32%	\$ 113.38
Aug-20	\$ 80,767.68	1,369	703	51.35%	\$ 114.89
Sep-20	\$ 48,781.02	1,349	423	31.36%	\$ 115.32
Oct-20	\$ 29,842.24	1,364	181	13.27%	\$ 164.87
Nov-20	\$ -	0	0	0.00%	\$ -
Dec-20	\$ 4,099.45	15	15	100.00%	\$ 67.64
Totals	\$ 338,771.28	7,566	2,760	36.48%	\$ 122.74

2020 By Property Report

2020 Inn "52"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-20	\$ 73,004.56	3,416	496	14.52%	\$ 147.19
Feb-20	\$ 78,274.13	3,183	557	17.50%	\$ 140.53
Mar-20	\$ 26,901.03	3,152	190	6.03%	\$ 141.58
Apr-20	\$ 6,194.52	2,955	66	2.23%	\$ 102.21
May-20	\$ 68,833.42	4,505	506	11.23%	\$ 136.03
Jun-20	\$ 389,083.41	6,520	2,764	42.39%	\$ 140.77
Jul-20	\$ 816,198.25	6,701	4,729	70.57%	\$ 172.59
Aug-20	\$ 833,670.45	6,703	4,644	69.28%	\$ 179.52
Sep-20	\$ 666,775.06	6,497	3,969	61.09%	\$ 168.00
Oct-20	\$ 617,378.04	6,595	3,536	53.62%	\$ 174.60
Nov-20	\$ 101,570.03	4,328	648	14.97%	\$ 156.74
Dec-20	\$ 84,635.74	3,860	564	14.61%	\$ 150.06
Totals	\$ 3,762,518.64	58,415	22,669	38.81%	\$ 165.98

2020 Condo "53"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-20	\$ 163,953.39	6,503	1,384	21.28%	\$ 118.46
Feb-20	\$ 160,830.85	6,180	1,428	23.11%	\$ 112.63
Mar-20	\$ 102,930.51	6,040	1,089	18.03%	\$ 94.52
Apr-20	\$ 26,469.43	4,955	335	6.76%	\$ 79.01
May-20	\$ 106,106.88	5,405	900	16.65%	\$ 117.90
Jun-20	\$ 545,036.04	6,896	2,817	40.85%	\$ 193.48
Jul-20	\$ 1,361,995.04	8,007	5,586	69.76%	\$ 243.82
Aug-20	\$ 1,483,058.04	8,514	6,162	72.37%	\$ 240.68
Sep-20	\$ 953,046.84	7,742	4,476	57.81%	\$ 212.92
Oct-20	\$ 787,874.08	7,712	3,763	48.79%	\$ 209.37
Nov-20	\$ 199,664.77	6,604	1,247	18.88%	\$ 160.12
Dec-20	\$ 153,438.25	6,521	1,173	17.99%	\$ 130.81
Totals	\$ 6,044,404.12	81,079	30,360	37.44%	\$ 199.09

Sheet Totals				
Jan-20	\$ 1,539,067.14	80,554	14,101	17.51%
Feb-20	\$ 1,772,451.03	75,922	16,779	22.10%
Mar-20	\$ 928,387.70	73,287	9,572	13.06%
Apr-20	\$ 209,940.15	46,339	2,439	5.26%
May-20	\$ 1,504,572.72	78,867	11,238	14.25%
Jun-20	\$ 9,492,899.85	124,699	51,813	41.55%
Jul-20	\$ 21,039,148.87	135,650	97,910	72.18%
Aug-20	\$ 21,144,329.83	136,818	99,234	72.53%
Sep-20	\$ 14,275,008.24	130,921	73,849	56.41%
Oct-20	\$ 11,800,791.30	126,912	60,740	47.86%
Nov-20	\$ 2,271,863.20	81,015	15,634	19.30%
Dec-20	\$ 1,693,086.06	78,675	11,654	14.81%
Totals	\$ 87,671,546.09	1,169,659	464,963	39.75%

2020 By Property Report

2020 B&B "54"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-20	\$ 50,080.47	2,127	253	11.89%	\$ 197.95
Feb-20	\$ 68,678.41	2,208	356	16.12%	\$ 192.92
Mar-20	\$ 24,964.58	1,952	136	6.97%	\$ 183.56
Apr-20	\$ 6,459.11	1,167	22	1.89%	\$ 293.60
May-20	\$ 62,253.02	1,910	216	11.31%	\$ 288.21
Jun-20	\$ 241,068.38	2,678	991	37.01%	\$ 243.26
Jul-20	\$ 403,873.46	3,279	1,875	57.18%	\$ 215.40
Aug-20	\$ 373,705.60	3,153	1,716	54.42%	\$ 217.78
Sep-20	\$ 340,290.27	3,059	1,616	52.83%	\$ 210.58
Oct-20	\$ 292,799.86	2,752	1,400	50.87%	\$ 209.14
Nov-20	\$ 78,702.58	1,851	359	19.39%	\$ 219.23
Dec-20	\$ 82,073.32	2,127	354	16.64%	\$ 231.85
Totals	\$ 2,024,949.06	28,263	9,294	32.88%	\$ 217.88

2020 Home "56"					
	Revenue	Available	Filled	Occupancy	ADR
Jan-20	\$ 205,462.82	12,782	1,184	9.26%	\$ 173.53
Feb-20	\$ 208,371.54	10,533	1,203	11.42%	\$ 173.21
Mar-20	\$ 141,372.98	10,488	909	8.67%	\$ 155.53
Apr-20	\$ 67,463.73	9,512	417	4.38%	\$ 161.78
May-20	\$ 550,140.82	16,490	2,448	14.85%	\$ 224.73
Jun-20	\$ 3,194,658.41	26,502	11,752	44.34%	\$ 271.84
Jul-20	\$ 6,523,728.96	30,804	22,173	71.98%	\$ 294.22
Aug-20	\$ 6,742,099.38	30,969	22,717	73.35%	\$ 296.79
Sep-20	\$ 4,314,351.36	29,087	15,399	52.94%	\$ 280.17
Oct-20	\$ 3,517,786.32	26,967	12,344	45.77%	\$ 284.98
Nov-20	\$ 803,211.99	14,464	3,089	21.36%	\$ 260.02
Dec-20	635542.72	11806	2472	20.94%	257.1
Totals	\$ 26,904,191.03	230,404	96,107	41.71%	\$ 279.94

2020 Balancing Totals			
Stats	Sheet	KR YEAR END	Difference
Available	1,169,659	1,169,659	0
Filled	464,963	464,963	0
ADR	\$ 188.56	\$ 189.00	0
Occup	39.75%	39.75%	0
			0
Revenues	\$ 87,671,546.09	\$ 87,671,546.00	\$ 0.09



FISH CREEK

Fish Creek Civic Association

2020 ANNUAL REPORT

to Business Members, Town of Gibraltar Residents and Board of Supervisors

WHO IS THE FISH CREEK CIVIC ASSOCIATION?

Our Mission

The Fish Creek Civic Association (FCCA) is the marketing entity representing member business within the Town of Gibraltar. Our purpose is to attract tourism, promote the destination and support a healthy business community by implementing a sustainable marketing and operating plan.

Our Board

The FCCA is governed by a seven-person board of directors elected by the membership. Board members are the owners or legal representatives of a Town of Gibraltar business.

Board of Directors (as of April 2021)

- Denise Stillman, Chair – Parkwood Lodge
- Meredith Coulson, Vice Chair – White Gull Inn
- Karin Skare, Secretary – The Cookery
- Cathy Hoke, Treasurer – Peninsula School of Art
- Judy Korte, Member at Large – Edgewater Cottages
- Sande Solomon, Member at Large – Julie's Park Café & Motel
- Joni Witalison, Member at Large – A Cut Above/Top of the Hill Shops

Our Members

In 2020, the FCCA membership included:

- 114 Business Members – restaurants, lodging, retail, services, arts and entertainment organizations
- 5 Complimentary Members – Town of Gibraltar and community services (i.e. Town Dock and Airport)

Our Funding

The FCCA earns revenue through advertising, events, and membership dues. In addition, we receive support tied to room tax revenue generation from the Town of Gibraltar and Destination Door County.

WHAT WE DO

- Visitor Information & Services
- Marketing & Promotions
- Event Management
- Community Support
- Member Services & Networking
- Advocacy & Outreach

CONTACT US

Information Center & Administrative Offices

4097 Main Street
Fish Creek, WI 54212

Mailing Address

PO Box 74
Fish Creek, WI 54212

- Visitor Information: info@visitfishcreek.com or 920.868.2316
- Board of Directors: board@visitfishcreek.com
- Marketing & Membership Support: marketing@visitfishcreek.com

Visitor Information & Services

- In 2020, 5,000 visitors were served in-person through the Fish Creek Information Center which was open to the public mid-June through early November.
- Information Center staff maintained and, on a weekly basis, updated our Lodging Board allowing visitors to find information on open and last-minute vacancies.
- Information Center staff stocked and distributed thousands of business brochures and other print information sources.
- The FCCA updated and landscaped the outdoor Information Kiosk – including a fresh coat of paint to match our new brand colors.

Marketing & Promotions

- Launched the rebranded Visit Fish Creek – new logo, brand colors, brand image.
- Maintained the website www.visitfishcreek.com which saw over 52,000 users in 2020.
- Collaborated with neighboring Door County communities on clear, cohesive messaging to visitors on travel expectations during the global pandemic.
- Designed signage for our business community to utilize regarding COVID mitigation efforts (mask wearing, social distancing, etc.).
- Provided signage and cones for designated curbside pickup at Fish Creek Restaurants.
- Sent quarterly e-newsletters to visitors.
- Implemented a new social media campaign - 14 Days of Giveaways.
- The volunteer-based marketing committee and board of directors handled all marketing efforts from November 2019 – September 2020.

Event Management

- Organized, promoted and implemented Fish Creek’s signature events including Winterfest, Inside/Outside Sale and a virtual costume contest for Jack o’ Lantern Days.
- Promoted and supported community events such as the virtual Hairpin Run and (mostly) virtual Door County Plein Air Festival.
- Provided free town-wide trolley service during Inside/Outside Sale and Winterfest.
- Implemented a new virtual event, the Virtual Holiday Shop Hop.

Community Support

- Donated \$1500 to the Town of Gibraltar for the purchase of picnic tables for community spaces.
- Donated \$3250 in cash as well as volunteer hours and fundraising brochure design, printing and mailing for the Holiday Lighting Campaign.
- Donated \$4000 to the Noble Square Gazebo project in memory of Digger DeGroot.
- Purchased holiday trees for the downtown area.
- Provided opportunities for local non-profits to raise nearly \$10,000 for their organizations at FCCA hosted events.

Member Services & Networking

- Provided regular e-newsletters to member businesses, as well as notifications on upcoming Town activities, road construction updates, COVID updates/funding opportunities/emergency orders and county-level news and information.
- Hosted a virtual member networking event.

Advocacy & Outreach

- Sent a representative from the FCCA Board of Directors to the monthly Town of Gibraltar Board meetings.
- Worked with Town Supervisors and Town staff to relax certain ordinances that allowed our members to safely open and serve visitors while adhering to CDC and Public Health guidelines during the 2020 season.

FINANCIALS

Profit & Loss Statement

<u>Jan - Dec 2019</u>		<u>Jan - Dec 2020</u>
	Contributed Income	
50,681	DCVB Community Marketing Fund	53,153

8,790	Event Sponsorship	6,520
0	Other Contributions/Grants	19,263
75,718	Town of Gibraltar	74,964
135,189	Total Contributed Income	153,901
	Earned Income	
13,220	Advertising Income	2,676
25,286	Event Income*	28,826
43,900	Membership Dues	34,150
82,406	Total Earned Income	65,652
1,597	Other Income	1,597
\$219,193	Total Income	\$219,553
	Expenses	
69,758	Employee Expenses	28,378
22,597	Event Expenses*	24,870
5,683	Facilities Expense	13,056
82,543	Marketing Expenses	60,755
1,352	Member Services	415
20,974	Operating Expenses	19,208
\$204,995	Total Expenses	\$146,684
\$14,197	Net Operating Income	72,868

* Note in 2020, FCCA did not have a Marketing Coordinator until Q4.

Consolidated Balance Sheet

As of Dec 31, 2019		As of Dec 31, 2020
	Current Assets	
185,718	Bank Accounts	235,913
4,747	Other Current Assets	2,900
185,593	Total Current Assets	238,813
1,985	Fixed Assets	1,985
\$190,465	TOTAL ASSETS	\$240,798
	LIABILITIES AND EQUITY	
	Liabilities	
32,120	Deferred Revenue	7,050
2,076	Other Current Liabilities	2,624
\$34,196	Total Liabilities	\$9,675
	Equity	
39,778	Opening Bal Equity	39,778
104,595	Retained Earnings	118,476
13,882	Net Income	72,868
\$158,254	Total Equity	\$231,123
\$192,451	TOTAL LIABILITIES AND EQUITY	\$240,798

Annual Report of 2020

Gibraltar Historical Association

Alexander Noble House Museum

Looking back at 2020, GHA reports we have weathered the storm. Our number one observance was the community, and its visitors care about our history. Our support in the community continues to grow every season. Our outreach has brought in numerous documents and images for us to preserve and help fit together missing pieces of the past.

We thank the **Town of Gibraltar** for continuing to maintain the Alexander Noble house. The town is working on how to repair our sagging foundation on the south end of the building.

The past year held numerous memorable events:

- All Things Chocolate
- Wooden Street Sign Sale
- A successful Wreath Sale

This year we chose to remain closed as the sanitary protocol would risk our historic items on display. We are happy to report we assisted FCCA in their Winter Walking Tour by providing historic information for several of their stops.

We chose to cut back expenses to preserve our livelihood with less office time, limited membership mailing, and news updates via email.

The long and the short financially:

- Membership & sponsorship – down 12%
- Museum Income was down 100%
- Fundraising was up 46%
- Expenses were down 34%

Our resources were limited; however, we chose to help the transition from the new sidewalks to Noble Square by paying for a mason to lay stonework by both entrances facing North. Our volunteers help clean up the opening between the sidewalk and stone wall that extends the full length of the park. Removing weeds, leveling off, installing a green friendly weed barrier and mulch. We also contributed to the Town of Gibraltar towards the new metal fencing. We hear so many compliments on the new sidewalks from passing visitors.

GHA would like to **Thank** the Office Staff, the Town Board, and our Maintenance Staff for making sure the lawns are mowed in the summer, the Public Restrooms are clean and dropping off mulch for our Gardener volunteers.

We are hopeful to be open in June with “A Glimpse of Old Fish Creek”.

Also working on Living History Events at Noble Square.

Please consider becoming a member or volunteer.

Membership forms and bricks orders on Website: <https://www.historicnoble.org/join>

Facebook: <https://www.facebook.com/GibraltarHistoricalAssociation>

Contact GHA at noblehousefc@gmail.com, 920-868-2091