

**TOWN OF GIBRALTAR
HOLIDAY DECORATIONS AD HOC COMMITTEE
MONDAY, AUGUST 24, 2020
GIBRALTAR TOWN CENTER
4097 HIGHWAY 42, FISH CREEK, WI
8:30 AM**

Approved: September 14, 2020

Call to Order: Beth Hagen, Clerk called the meeting to order at 8:35 a.m.

Roll Call/Quorum: All members of the committee were present.

Present: Andrea Kinsey-Jauquet, Laurie Buske, Bob Spielman, Cathy Hoke, and Joni Witalison

Proper Notice/Adopt Agenda: Hagen confirmed that proper notice had been given of the meeting. *Motion: (Hoke, Kinsey-Jauquet) to adopt the agenda as posted. Carried*

Appoint a Committee Chair: Nominations were taken for committee chairperson. *Motion: (Spielman, Kinsey-Jauquet) to nominate Laurie Buske. Carried Motion: (Buske,) to nominate Cathy Hoke.* Cathy declined as she is unable to make the time commitment at this time but willing to be “second in command” when Laurie is not available. Laurie Buske withdrew her motion. Nominations were closed. *Motion: (Spielman, Kinsey-Jauquet) to appoint Laurie Buske as chair for the ad hoc committee. Carried* Laurie took over the meeting as the new chair.

Town Support Requests:

Funding:

- ✚ Community fund raising
- ✚ FCCA would donate seed money \$2,500 - \$4,000 for the first year
- ✚ Parks and Lands chairman was on board
- ✚ Mailer expected to be a couple hundred dollars
- ✚ Real Property Listing can produce a short list of addresses
- ✚ Cathy will help design mailing
- ✚ Laurie will write the letter
- ✚ Mailing to go out within the next couple weeks

Storage:

- ✚ Cold storage is available
- ✚ Stacked or hung, to be determined

Installation:

- ✚ Town Maintenance staff
- ✚ Labor intensive, complete, or partial take down of system

Maintenance/Repairs:

- ✚ Replacements should be considered
- ✚ Styles change
- ✚ Heavy duty materials
- ✚ Replacement bulbs

Bracket Type:

- ✚ Consider bracket type that is specifically made for the new poles
- ✚ Bob to contact Holophane
- ✚ Universal bracket for multiple uses (seasons) was requested by the Town Board
- ✚ Quality – Powder coated and durable
- ✚ Reinders – brackets are specifically for their holiday decorations

Fund Raising Campaign:

- ✚ Goal for \$40,000, willing to work within any budget that is raised
- ✚ Multi year project
- ✚ Current goal is for snowflakes then beach and dock displays

Ordering and Procurement of Lights and Brackets: TBD

Set Next Meeting Date: Monday, August 31, 2020, 9:00 a.m., via Zoom

Adjourn: *Motion: (Hoke, Kinsey-Jauquet) to adjourn the meeting at 9:24 a.m. Carried*

Respectfully Submitted,

Beth Hagen
Clerk