

**FISH CREEK HARBOR COMMISSION**  
**WEDNESDAY, DECEMBER 19, 2012**  
**GIBRALTAR TOWN CENTER**  
**7:30 A.M.**

**Approved:** January 9, 2013

**Call to Order:** The Fish Creek Harbor Commission was called to order at 7:32 a.m. by Dave Harris, chairman.

Harris verified that a quorum of the Commission was present. Members Present: Dave Harris, Brian Merkel, Paul Woerfel and Richard Hecker. Joel Blahnik absent.

Also Present: Brian Holan – Dockmaster

**Approve Minutes of the Previous Meetings:** *Motion: (Woerfel/Hecker) to approve the November 30, 2012 minutes as written. Carried.*

**Dock master report:** Nothing to report

**Chair Report:** A few abandoned dinghies were left at the dock. Maintenance removed them and brought them to the shop for storage. Dredging is complete. Harris asked Kahr to do more around the west ramp.

**Public Comment:** Liegh Zielke asked when Kahr was coming to fix the Quo Vadis ramp and what kind of timeline. No dredging was done in front of the Quo Vadis ramp at this time.

**Town Dock Website:** Holan and Hecker met with Dustin from Town Web Design last week. They went over some comparisons and suggested what he thinks the site should have. An account has been set up to keep track of communications between the Town and Town Web Design.

Reservations can be set up with an online application, which could be emailed to us, or automatically through Lodgical Solutions. Need to determine when to start taking reservations, minimum stay and a cancellation policy. Need to set up an email address for the Dock. Holan doesn't think we should set up with Lodgical at this point, would prefer to get the home page set up and add online reservations later. Woerfel stated it would be more convenient to work with Lodgical. Lodgical can do some of the work by checking availability. Holan is concerned about boats not fitting into the reserved space. Woerfel said the system could be tweaked to set slips up by length, depth etc. Special requests could be made through email. It was asked if there would be an extra charge to upgrade to an online Lodgical. Communication should be made with Greg Swain and Lodgical to see how we could incorporate it into the website.

Photography has to be submitted and can't include people and need to be aware of copyrighting. Photography may need to be budgeted. Advertising could be done through drop downs and links to other websites. We want to encourage people to browse and then determine how people find the site; a statistics page would be helpful.

Site updates could be made by the staff at the Dock.

Technical support is included in maintenance.

Merkel has concerns about the procedures and policies regarding reservations and who will maintain the site. The site may become very interactive and doesn't want anything falling through the cracks.

Would like to schedule Greg Swain to come and meet with the Commission.

**Schedule next meeting:** Wednesday, January 2, 2012 at 7:30 a.m. – Gibraltar Town Center

**Adjourn:** *Motion: (Merkel/Woerfel) to adjourn at 8:33a.m. Carried.*

Respectfully Submitted,

Kelly Murre  
Administrative Assistant